



M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
HAKEEM NAGAR, MELVISHARAM -632509
(Accredited by NAAC with B+ Grade,CGPA 2.74)
(Affiliated to Thiruvalluvar University)
Serkkadu, Vellore District – 632115



E. mail: mmeswc@yahoo.in Phone 04172 266167, 266463

COMMERCE ASSOCIATION REPORT

2024-2025

On 26.07.2024 & 27.07.2024, A Two days International Conference on the topic “Creating Ecosystem for Learning Innovation and Capacity Building” ICCE 24 was organised by Department of Commerce and Business Administration in collaboration with University of Gondar, Department of Management & Public Administration, Ethiopia.

On 19.08.2024, An Orientation Seminar on Tally Education was conducted and the Resource person was Mrs. Ilakiya, Tally Co-ordinator, Official Master Tally Partner, VIS Education and Training Centre, Vellore.

On 27.08.2024, Conducted outreach program, Visited to Shishu Bhavan, Missionaries of Charity at Vellore and distributed necessary personal care things to mentally challenged kids.

On 13.09.2024, One day Trade Fair was organised in the college Auditorium to create awareness of Business and Trade, more than 50 stalls were put by our students.

On 26.09.2024, A program on World Environment Health Day was organised and our UG and PG students donated nearly 100 saplings for college garden.

On 07.10.2024, A Career Guidance Programme on “Company Secretaryship” was organised by IQAC & PG and Research Department of Commerce and the Resource Person was Mr. Sakthivel.C Executive Assistant, ICSI – Southern India Regional Office.

On 19.10.2024, An One day Industrial visit was arranged to Mysore Sandal Soaps Limited Bangalore.

On 28.12.2024, One Day Faculty Development Program was organised by IQAC & PG and Research Department of Commerce and the Resource Person Dr.M.Ashtalakshmi, Resource Partner of MCX – Mumbai. Head and Assistant Professor of Commerce (CA), K.M.G.College of Arts and Science, Gudiyatham.

On 6.01.2025, A Motivational session was organised by PG and Research Department of Commerce by Successful Entrepreneur Mrs.Jasmine Zakeer.International Certified Professional Makeup Artist and Hair Stylist.Chennai.

On 22.01.2025, Event like Hair-Do was organised by PG and Research Department of Commerce.

On 03.03.2025, Event like Best Out of Waste was organised by PG and Research Department of Commerce.

On 20.03.2025, Career Awareness Program on Employability Readiness for Work was organised by IQAC , PG and Research Department of Commerce and Employment and Career Guidance Centre,Ranipet and the Resource Persons are Ms.Gomathi,Assistant Director,District Industrial Centre,Ranipet,Thiru.V.Suresh Babu,Junior Employment Officer, District Employment and Career Guidance Centre,Ranipet ,Thiru.T.K.Manikandan,Assistant, District Employment and Career Guidance Centre,Ranipet and Selvi.M.Thanveer Jahan,TNPSC Group IV Passed Candidate, District Employment and Career Guidance Centre,Ranipet(Study Circle Student)



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Email:mmeswc@yahoo.in Website : mmeswc.edu.in

3RD INTERNATIONAL CONFERENCE

Date : 26th and 27th – Jul - 2024

Topic : Creating Ecosystem for Learning, Innovation and Capacity Building

Venue : College Campus (Auditorium and PG Seminar Hall)

No. of Participants (Day1): 589

(Day 2) : 513

Beneficiaries : Students, Scholars and Academicians

REPORT

The Department of Business Administration, Commerce and Commerce (Computer Applications) together organized a two day International Conference in collaboration with University of Gondar, Ethiopia on July 26th and 27th 2024. The topic of the conference was “**Creating ecosystem for Learning, Innovation and Capacity Building**”. The aim of the conference was to facilitate interaction among academicians, research scholars, experts and students on learning , innovation and capacity building. In the run up to the conference, a call for quality research papers was made. We received 47 papers from various academicians, scholars and students. 11 of our faculty have also submitted their research papers for the conference.

Day 1:

On the first day of the conference held on 26th July, The **Chief Guest** was **Dr. J. Senthil Velmurugan, Registrar of Thiruvallur University** and the **Guest of Honour** was **Dr. P. Thamimul Ansari, Associate Professor, University of Gondor**. The number of outside participants for day 1 was 78. They come for nearby colleges like Auxillium, Arcot Sri

Mahalakshmi, Ranipet Arts & Science College etc. Various eminent experts were invited for conducting sessions on the topic of the conference.



Inaugural Session of International Conference held on 26th July 2024



Chief Guest Dr. J.Senthil Velmurugan addressing the gathering

The first speaker **Dr. J.Sajid, Principal of C. Abdul Hakeem College, Melvisharam** spoke on how innovation can be inculcated in our curriculum and developing capacity for innovation and entrepreneurship in higher education.



Dr. Sajid addressing the gathering

The next session was conducted by **Dr. N. Kubendran, Assistant Professor, School of Management, Pondicherry University**. He spoke on the topic of learning and shared his personal experiences and motivated the students for learning and innovation.



Dr. N. Kubendran addressing the audience for his session

The last speaker of the day was **Mr. Mohamed Jamaluddin**. He is a public administration expert and is currently working as faculty and **course director at Anna Administrative Staff College**, Government of Tamil Nadu. He discussed about various training programs conducted by Tamilnadu government to officials as part of capacity building in public sector. He also motivated students to build their individual capacities.



Mr. Mohamed Jamaluddin addressing the gathering

All the three sessions saw active participation from the audience. The sessions were very engaging as well as informative. It motivated our students to involve themselves in innovation activities. The first day of the conference ended in a positive note with invitation to attend the second day of the conference as well.



Audience listening to the speakers

Day 2:

On day 2 of the conference held on 27th July, There were 38 participants from other colleges including research scholars and academicians. The main events on day 2 were special talk given by **Guest of Honour, Dr. P Thamimul Ansari** and a session by **Dr. G. Stanley Vincent, Mount Carmel College, Bangalore**.

Dr. Ansari spoke on various learning methods and the innovation expected in them like technology strategy, collaborative learning etc. He also spoke on capacity building elements in education. Dr. Stanley Vincent spoke on latest trends in management in relation to HRM and regarding skills and abilities. Both the sessions were very engaging with rapt attention from the audience.



Dr. P Thamimul Ansari from University of Gondor, Ethiopia conducting the session



Dr. Stanley Vincent from Mount Carmel College addressing the audience



Dr Stanley answering a question posed by participant of the conference

The afternoon session was dedicated for paper presentations and poster presentations.

Six presenters who were research scholars and academicians presented their paper on the topic of learning, innovation and capacity building followed by a Q&A session. The judge for the event was Dr. Ansari. The event saw the presenters explaining their topic with a PPT and then accepting challenging questions from the judge. The participants were marked on the basis of content, quality, communication skill, attitude and participant's ability to face queries. Based on the marks, best paper was chosen for an award.



Dr. Valentine Usha from Auxillium College presenting her paper for the conference



Research Scholar presenting her paper in the conference

There were 20 Post Graduate students of MBA and M.COM who also presented papers in a separate venue namely PG Seminar Hall. The judge for the event was **Dr.S.Kayalvizhi, Assistant Professor, Muthurangam Government Arts College**. The students were evaluated on a similar basis as above and top 3 students were given awards. The number of groups who participated in poster presentation were 20. The posters were evaluated on the basis of poster design, overall layout and communication skill. The students took part enthusiastically for the event. Top 3 groups from each department were declared winners.



Paper Presentation with guest judge Dr. Kayalvizhi held in P.G. Seminar Hall



Students participating in “Paper Presentation” competition

At the end of the conference, a valedictory ceremony was held and the winners were declared and awarded. The “**BEST PAPER**” awardee received a cash prize of **Rs. 3000/-**. The other presenters were given participation certificates. The winners of the poster presentation were declared and they were presented with certificates and mementos. Vote of thanks was given by Mrs. Shamila Sulthana , Head of the Department of Commerce(Computer Applications). The organizers of the conference thanked the management , esteemed guests and participants for making the conference a grand success.



Winning students of Poster Presentation receiving their award from Principal

Dr. Freda Gnanaselvam

The two day conference ended in a positive note with good participation and turnout. Many ideas were discussed and exchanged. The sessions on the topics of innovation, learning and capacity building brought forward the latest technologies as well as the ground research happening in these fields at the present juncture.

The papers received for the conference have been scrutinized and sent to a publisher to be published in an UGC Care journal. The journal that has been selected is “Rabindra Bharati University Journal of Economics”.



**M.M.E.S WOMEN'S ARTS AND
SCIENCE COLLEGE,
MELVISHARAM**

DEPARTMENT OF COMMERCE & IQAC

ORGANISES

TALLY ORIENTATION PROGRAM

**AUG 19, 2024
TIME - 2:00 PM**

VENUE : PG SEMINAR HALL

Resource person

Mrs.Elakiya

Tally Coordinator

VIS Education and Training Company

(Official Master Tally Partner)

Vellore

**Dr.K.Anees Ahmed,B.A.,D.Lit.,
Secretary & Correspondent**

**DR.Freda Gnanaselvam,Ph.D.,
Principal**

**Dr.B.Sasireka
Vice Principal, IQAC Director,Head,
Department of Commerce**



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TALLY ORIENTATION PROGRAM

Date : 19-08-2024

Venue : PG Seminar Hall

Beneficiaries: Students & Staff

No. of. Participants: 116

**Resource Person: Mrs. Ilakiya
Tally Coordinator
VIS Educational and Training Company**

The Tally orientation session was organised by Department of Commerce at MMES Women's Arts and Science College in collaboration with VIS Education and Training Company. The goal of the program was to raise awareness about the industry and its potential for employment. She described it as one of the most distinguished job profiles in the sector of commerce and accounting. She also described the stages involved in pursuing a tally course, as well as the opportunities and perks of this profession.

IQAC CO-ORDINATOR

PRINCIPAL

TALLY ORIENTATION PROGRAM- PHOTOS



PERMISSION LETTER

From

Dr.B.Sasireka
Head , Department of Commerce
M.M.E.S.Women's Arts & Science College
Melvisharam.

Date:19.08.2024

Melvisharam.

To

The Correspondent
M.M.E.S.Women's Arts & Science College
Melvisharam.

Through

The Principal
M.M.E.S.Women's Arts & Science College
Melvisharam.

Respected Sir,

Sub: Requesting permission to visit Missionaries of Charity Home at Vellore – Reg.

On observance of Mother Teresa Birth Anniversary ON 27.08.2024 we have planned to visit Shishu Bhavan an orphanage run by Missionaries of Charity in Vellore along with our 20 first M.Com students to lead the young minds towards charity. This visit will be an opportunity for us to contribute positively to the community and extend help to the needy. Kindly permit us to visit.

Thanking you

Yours Sincerely

(Dr.B.Sasireka)

From

Dr.B.Sasireka
Head , Department of Commerce
M.M.E.S.Women's Arts & Science College
Melvisharam.

Date:19.08.2024
Melvisharam.

To

The Superior
Missionaries of Charity
Shishu Bhavan
Vellore.

Respected Madam,

Sub: Requisitioning to visit Shishu Bhavan- Reg.

I hope this letter finds you well. I am Dr.B.Sasireka, and on observance of Mother Teresa Birth Anniversary we are interested to visit your Shishu Bhavan along with our 20 student of First M.Com who have keen interest in supporting children and would like to donate some supplies. It would be grateful if you grant permission to visit on 27.08.2024. Anticipating your positive response.

Thanking You

Yours faithfully

(Dr.B.Sasireka)

**MISSIONARIES OF CHARITY
SHISHU BHAVAN
#31 ANNA SALAI, VELLORE – 632 001.**

27.08.2024

To
Dr.B.Sasireka
Head , Department of Commerce
M.M.E.S. Women's Arts & Science College
Melvisharam. Ranipet Dt. 632 509

Respected Madam,

We at Shishu Bhavan, Missionaries of Charity thank for your generous donation and lovable gifts. Your commitment to helping the children in our community is sincerely appreciated.

With the help of people like your students, Shishu Bhavan has been able to provide the better living conditions to the young needy children in our home.

Your contribution has strengthened our will of helping them. I request you to visit often to our home and help the children.

We are grateful for all you have done, and pledge our best efforts in continuing this service. Please accept our warmest heartfelt thanks.

Thanking You,

Dr. Hiralaya Jeyaraj M.O.

**MISSIONARIES OF CHARITY
SHISHU BHAVAN
31, ANNA SALAI,
VELLORE - 632 001. VLR. DIST.,**

B.COM (GENERAL)

EXTENSION ACTIVITY 2024-2025

Date	27-08-2024
Event	Extension activity of the department
Topic	Joy of Sharing
No. of. Participants	20 students of Department of Commerce
Staff Incharge	Mrs. S.J.Mubeen Begum, Assistant Professor, Department of Commerce
Place	Missionaries of Charity, Shishu Bhavan, Anna Salai, Vellore-632001.
No. of. Beneficiaries	20 Mental Retarded people of Shishu Bhavan
Brief Report	The students of the Department of Commerce along with Mrs. S.J.Mubeen Begum, Assistant Professor, Department of Commerce visited Missionaries of Charity, Shishu Bhavan, Anna Salai, Vellore to mark the occasion of Birth Anniversary of Mother Theresa. Our students gave towels, biscuits, Bathing and Washing Soaps, Tooth Brush and Paste and Stationary Items like Note books Pens and Pencils to the Children. They also interacted with the Children. This reminded our students an attitude of sharing with the Mental Retarded Children.

HOD

PRINCIPAL

Students took group photo with Children in Shishu Bhavan.





Report on Department Activity Trade Fair

Date: 13.09.2024

Department: DEPARTMENT OF COMMERCE

Introduction

The Student Trade Fair was organized on [specific date/duration] as part of the department's efforts to foster creativity, entrepreneurship, and learning among students. The event provided students with a platform to showcase their talents, innovative projects, and business ideas to peers, faculty, and external stakeholders.

Objectives

1. Encourage students to explore entrepreneurship and innovation.
2. Provide practical exposure to trade and marketing activities
3. Foster teamwork and collaboration among students.
4. Opportunities for mentorship and networking with industry experts.

Activities and Highlights

1. Exhibition Stalls: Students set up stalls to present innovative ideas, projects, and products. Categories included technology, handmade crafts, culinary arts, sustainable products, and more.
2. Workshops and Seminars: Sessions were conducted on topics like entrepreneurship, marketing strategies, and business ethics. Speakers included successful alumni and industry professionals.
3. Competitions: "Best Business Idea" contest to reward creativity and feasibility. "Best Stall Presentation" to encourage engaging and professional setups.
4. Networking Opportunities: Students interacted with invited guests, including potential investors and mentors.

Feedback Received

Positive feedback on the creativity and enthusiasm of the students.

Suggestions to include more industry-aligned workshops.

Requests for similar events on a larger scale in the future.

Challenges Faced

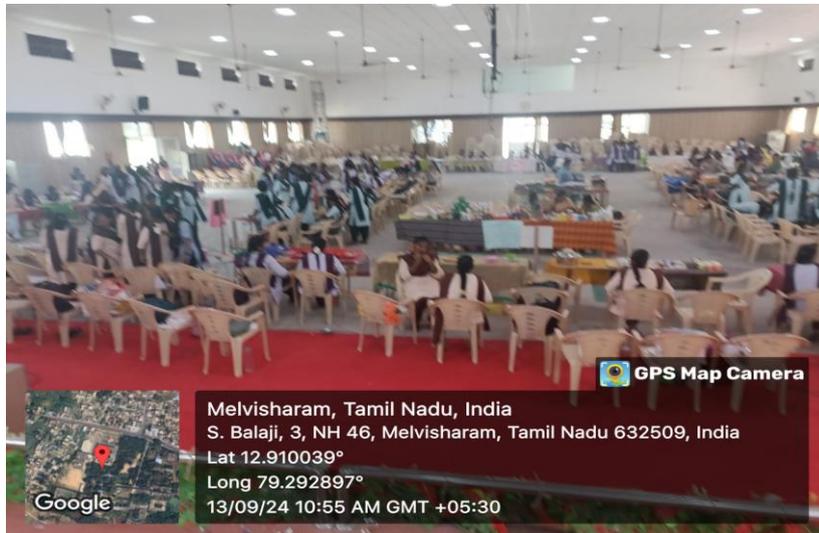
- 1.Limited resources for setting up advanced stalls.
- 2.Managing the logistics for a high number of participants.
- 3.Need for better pre-event marketing to attract more external visitors.

Recommendations for Future Events

1. Provide additional resources and training sessions to help students prepare professional presentations.
2. Increase the scope of industry involvement to enhance networking opportunities.
3. Organize pre-event sessions to guide students on marketing and communication skills.

Conclusion

The Student Trade Fair was a resounding success, achieving its goal of empowering students and creating a dynamic learning environment. The event demonstrated the creativity and potential of the students while fostering a spirit of innovation and teamwork. The department aims to organize similar initiatives to further nurture talent and entrepreneurial skills among students.





Report on World Environmental Health Day

Date : 26th September 2024
Organized by : Department of Commerce and IQAC
Location : M.M.E.S Women's Arts and Science College Campus

On September 26, 2024, the Department of Commerce, in collaboration with the Internal Quality Assurance Cell (IQAC), organized an event to celebrate World Environmental Health Day. The initiative aimed to raise awareness about environmental health and encourage sustainable practices among students.

Activities

The Department of Commerce's UG and PG students enthusiastically contributed by bringing a variety of plants to plant on and around the college campus. The occasion promoted a feeling of environmental responsibility and community. The plants included:

- Thulasi
- Badam
- Aloe Vera
- Karpuravali
- Mango and various other species

Inauguration

The event was inaugurated by the college principal, Dr. Freda Gnanaselvam, along with the IQAC coordinator, Dr. B. Sasireka. They commenced the planting activity by planting a mango tree, symbolizing growth and sustainability.

Impact

This initiative not only beautified the college campus but also contributed to the ecological balance and promoted environmental stewardship among students. It served as an educational experience, emphasizing the importance of plants in maintaining a healthy environment.

Conclusion

World Environmental Health Day was a key step toward raising awareness and supporting sustainable practices among the college community. The participation of students and professors demonstrated a shared commitment to improving environmental health for future generations.



REPORT ON CAREER GUIDANCE PROGRAM FOR COMPANY SECRETARIES

Date	:	7 th October 2024
Time	:	10:00 AM to 11.00 AM
Resource Person	:	Mr. Sakthivel C.
Affiliation	:	Institute of Company Secretaries of India
Position	:	Executive Assistant, Southern Regional Office, Chennai

INTRODUCTION

The career guidance program for aspiring company secretaries aimed to provide insights into the profession, emphasizing key areas such as governance, compliance and the educational pathways required for success in this field.

PROGRAM OVERVIEW

The program covered several critical aspects of a career as a company secretary:

Job Responsibilities: Participants learned about the core responsibilities of a company secretary, including governance and compliance duties that ensure organizations adhere to legal and regulatory requirements.

Educational Requirements: The importance of obtaining relevant degrees, particularly in law or business, was highlighted. Additionally, the program discussed various certifications that enhance professional credibility.

Skills Development: Essential skills for company secretaries were outlined, focusing on:

- Effective communication
- Strong legal knowledge
- Analytical and problem-solving capabilities

Career Opportunities: Attendees were informed about diverse job opportunities in sectors such as corporate governance and compliance, illustrating the versatility of the profession.

Professional Growth: The program emphasized the significance of networking and ongoing learning, encouraging participants to engage in professional development to advance their careers.

Attendance and Impact

The program attracted nearly _____ students from diverse academic backgrounds, including:

- B.Com General
- B.Com CA
- BBA

Feedback from participants indicated that the program was beneficial in providing clarity on the career path of a company secretary and the necessary steps to pursue it.

Interaction with Resource Person

Students had the opportunity to interact with Mr. Sakthivel, where they clarified their doubts regarding the CMA course and its importance in enhancing their qualifications for a career in company secretarial practices.

CONCLUSION

The career guidance program effectively equipped students with valuable information about becoming company secretaries, emphasizing the importance of education, skills and networking. Continued initiatives like this are essential for fostering informed career choices among students. The interactive session further enriched the experience, providing attendees with tailored insights into additional qualifications, such as the CMA course.



Melvisharam, Tamil Nadu, India
S. Balaji, 3, NH 46, Melvisharam, Tamil Nadu 632509, India
Lat 12.910395°
Long 79.292387°
07/10/24 10:39 AM GMT +05:30



Melvisharam, Tamil Nadu, India
2, Anna Salai Main Rd, Melvisharam, Tamil Nadu 632509, India
Lat 12.910543°
Long 79.292295°
07/10/24 10:52 AM GMT +05:30



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Dr. B. Sasireka, M.Com., M.Phil., Ph.D
Head, Department of Commerce

Date : 19.10.2024

To
The Manager,
Mysore Sandal Soap factory
Bangalore.

Respected Sir/Madam

We are particularly interested in visiting Mysore Sandal Soap factory as it is renowned for its producing and manufacturing unit, innovative manufacturing techniques. Our visit would provide our students with a unique opportunity to observe and understand real –world applications of the concepts they are learning.

Here are some details regarding the proposed visit:

Proposed dates: 19.10.2024

No. of Participants: 109

Purpose of the Visit: Educational purpose, Research, Exposure to industries practices, etc.

Duration: 1-2 hours

Thanking you,

Yours Sincerely,

Dr. B. Sasireka

REPORT ON INDUSTRIAL VISIT TO MYSORE SANDAL SOAP FACTORY

INTRODUCTION

An industrial visit to the Mysore Sandal Soap Factory was organized to provide practical exposure to the production process of the iconic Mysore Sandal Soap. The visit aimed to enhance understanding of manufacturing techniques, quality control, and the application of theoretical concepts in real-world scenarios.

Date: 19.10.2024

Venue: Mysore Sandal Soap Factory, Bengaluru

OBJECTIVE

The primary objective of the visit was to familiarize students/participants with the production processes of sandalwood-based products, understand the integration of traditional practices with modern technology, and observe the functioning of a large-scale manufacturing unit.

Participants

The visit was attended by 103 Students along with 6 faculty members

Overview of Mysore Sandal Soap Factory

The Mysore Sandal Soap Factory, established in 1916, is renowned for its high-quality sandalwood products. Operated under KSDL, it specializes in manufacturing soaps, detergents, and other cosmetic products using pure sandalwood oil.

Activities During the Visit

1. Welcome and Introduction:

The team was warmly welcomed by the factory staff and briefed about the history and significance of Mysore Sandal Soap.

2. Manufacturing Process Tour:

Raw Material Procurement: Participants learned about sourcing sandalwood oil, primarily from government-regulated suppliers

Soap Production: The step-by-step production process was demonstrated, including mixing, moulding, drying, and packaging.

Quality Control: Insights into testing procedures for maintaining the soap's purity, fragrance, and durability were shared.

3. Sustainability Practices:

The factory's efforts in sustainable production, waste management, and adherence to environmental regulations were highlighted.

4. Interactive Session:

Participants interacted with factory managers and workers, gaining first hand insights into challenges and innovations in soap manufacturing.



CONCLUSION

The industrial visit to the Mysore Sandal Soap Factory was a highly enriching experience. It provided a deep understanding of the manufacturing process and the value of preserving traditional practices in modern industries. The insights gained during the visit were instrumental in bridging the gap between theoretical knowledge and practical application.

Department of Commerce
Industrial Visit Students and Staff Name List

S.NO	NAME OF THE STUDENT	S.NO	NAME OF THE STUDENT	S.NO	NAME OF THE STUDENT
1	ABINAYA D	38	MONISHA.M	75	BUSHRA FATHIMA S
2	ABINAYA.S	39	NANDHINI.R	76	DHANUSHYA A
3	ABIRAMI.S	40	NIVETHA.G	77	HARISHREE V
4	ABI.V	41	PADMINI.V	78	HEMAMALINI S
5	ABINAYALAKSHMI.M	42	PAVITHRA.D	79	JOTHIKA J
6	AFFEEFA IFATH.A	43	POOJA M	80	JUMANA HASEEN M
7	AFRIN TABBASUM.G	44	POOJA.M	81	KAVIYA K
8	AKSHAYA.V	45	PRIYANKA.S	82	KRUPAA SRI Y
9	ARUNA.S	46	RAMEESHFATHIMA.S	83	SAI KAVIYA V J
10	AYISHA.I	47	REVATHI.A	84	SNEHA S
11	BAVANA AARTHI.R	48	ROSHINI.R	85	DHIVYA.S
12	DHANALAKSHMI.G	49	RUKSAN NIKKATH.F	86	HEMALATHA.C
13	DHARSHINI.S	50	SAMEENA.M	87	VANITHA.I
14	ELAKIYA.M	51	SANDHIYA.P	88	PRIYANKA.T
15	FOUZIYA.S	52	SANDHIYA.S	89	MADHUJA.V
16	GOWTHAMI.E	53	SANGAVI.B	90	HEMAMALINI.L
17	HARINI.D	54	SARA FAHIRA.S	91	MEENAKSHI.L
18	HARINI.R	55	SARUMATHI.Y	92	BAVANI.V
19	HARI PRIYA.V	56	SAVITHA.M	93	DEEPIKABAI.R
20	HARSHINI.S	57	SELVI.R	94	SANGAVI.V
21	HEMAMALINI R	58	SHABANA THABASSUM.K.N	95	LOKESHWARI.M
22	JAISONY.P	59	SHABEHA.B	96	JANANI.S
23	JAYA SATHYA.K	60	SHARMILA DEVI.R	97	AKSHAYA.D
24	KANISHKA.M	61	SNEKHA.P	98	VINOTHINI.A
25	KARISHMA.K	62	SRI VIDHYA.P	99	YASMEEN BANU
26	KARTHIKA.S	63	SUJATHA.M	100	RIZWANA.A
27	KAVIYA.S	64	SUJATHA.S	101	AASHIKHA BANU.A
28	KAVIYA.S	65	SWETHA.M	102	S.RAIYANA KHANUM
29	KIRTHIGA.S	66	SWETHA.M	103	T.VARSHINI
30	KOWSAR.B	67	THILOTHAMA.M	104	DR. SASIREKA
31	LOGAPRIYA.S	68	UMA MAGESHWARI.S	105	S.J. MUBEEN BEGUM
32	LOKESHWARI.R	69	UMA.R	106	G.LOGANAYAGI
33	MADHUMITHA.P	70	VARALAKSHMI.R	107	S.SOPPANA
34	MADHUMITHA.P	71	VARSHA.J	108	J.ARCHANA
35	MANISHAKUMARI.B	72	VIJAYALAXMI.B	109	A.AYISHA
36	MONIKA.K	73	YUVARANI.R		
37	MONISHA.J.B	74	ANGELIN HELAN JOICE R		



Collaboration with
Multi Commodity Exchange of India Limited, Mumbai

Cordially invite you to the

Faculty Development Programme on

“Conclave on Commodity Derivatives”

Resource Persons

Dr. M. Ashtalakshmi

Resource Partner of MCX – Mumbai.
Head & Assistant Professor of Commerce(CA)
K.M.G. College of Arts & Science
College
Gudiyattam.

Dr. B. Sasireka

IQAC Director &
Head Department of Commerce
M.M.E.S. Women's Arts & Science
Melvisharam.

Dr. K. Anees Ahmed ,
Correspondent/Secretary

Dr. Freda Gnanaselvam,
Principal

Dr. B. Sasireka
IQAC Director & Head, Department of Commerce

Your gracious presence is highly solicited

Date: 28.12.2024

Time: 10.a.m. – 1.00.p.m.

Venue: PG Seminar Hall

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REPORT ON MOTIVATIONAL SESSION BY A SUCCESSFUL ENTREPRENEUR

Date: 06-01-2025

Venue: PG SEMINAR HALL

Entrepreneur Name: JASMINE ZAKEER

Organized By: Department of Commerce and IQAC

Introduction:

On [06-01-2025], a motivational session was conducted by [JASMINE ZAKEER], a renowned entrepreneur and INTERNATIONAL CERTIFIED PROFESSIONAL MAKEUP ARTIST, aimed to inspire attendees with insights into the entrepreneurial journey, challenges faced, and strategies for success.

Objective:

The primary objective of the session was to encourage participants to pursue their entrepreneurial dreams, embrace challenges, and develop a growth-oriented mindset.

Key Highlights:

1. Speaker's Background:

Jasmine Zakeer shared their personal journey, starting from humble beginnings to building a successful business empire. Their story highlighted resilience, creativity, and determination.

2. Challenges and Lessons:

The speaker discussed the obstacles encountered during their entrepreneurial journey, including financial constraints, competition, and market uncertainties. They emphasized the importance of perseverance, adaptability, and learning from failures.

3. Key Strategies for Success:

Innovation and Creativity: Thinking outside the box and offering unique solutions.

Networking: Building strong professional relationships.

Time Management: Prioritizing tasks and focusing on productivity.

Continuous Learning: Staying updated with industry trends and acquiring new skills.

4. Engagement with the Audience:

The session included an interactive Q&A segment where participants asked questions about starting a business, handling setbacks, and balancing personal and professional life. The entrepreneur provided practical advice and shared inspiring anecdotes.

5. Motivational Takeaways:

"Success is not a destination but a journey of continuous effort."

"Failures are stepping stones to success; learn and move forward."

"Believe in yourself and take calculated risks."

Impact of the Session:

The session left a profound impact on the attendees, who felt motivated to chase their dreams with renewed enthusiasm. Many participants shared that they gained valuable insights and actionable strategies to apply in their personal and professional lives.

Participation details:

Total no.of student participation: 94

Total no.of staff participation: 6

Conclusion:

The motivational session by [Entrepreneur's Name] was a resounding success, inspiring attendees to embrace challenges and unlock their entrepreneurial potential. The event underscored the importance of resilience, innovation, and a positive mindset in achieving success.

M.M.E.S WOMEN'S ARTS & SCIENCE COLLEGE



IQAC & Department of Commerce
Organises
Motivational Session by successful
Entrepreneur

MRS.JASMINE ZAKEER

INTERNATIONAL CERTIFIED PROFESSIONAL
MAKEUP ARTIST & HAIRSTYLIST
(JASMINE MAKEOVER ARTISTRY)

JANUARY

MONDAY

6

AT 10 AM

Venue - Auditorium

DR.K.ANEES AHMED,B.A.,D.LIT.,
SECRETARY & CORRESPONDENT

DR.FREDA GNANASELVAM,PH.D.,
PRINCIPAL

DR.B.SASIREKA,PH.D.,
IQAC DIRECTOR & HEAD,
DEPARTMENT OF COMMERCE



Melvisharam, Tamil Nadu, India
S. Balaji, 3, Nh 46, Melvisharam, Tamil Nadu
632509, India
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632509, India
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M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
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(Affiliated to Thiruvalluvar University)
Serkkadu, Vellore District – 632115

E. mail: mmeswc@yahoo.in website :www.mmeswc.edu.in
Phone 04172 266167, 266463



REPORT ON DEPARTMENT ACTIVITY: HAIR DO COMPETITION

DATE: 22-01-2025

VENUE: B.COM (G) CLASS ROOM

ORGANIZED BY: DEPARTMENT OF COMMERCE AND IQAC

PARTICIPANTS: 54

Introduction:

The Department of Commerce(G) successfully organized a Hair Do Competition on [22-01-2025]. The event aimed to showcase students' creativity and hairstyling skills while encouraging teamwork and innovation in hairstyling techniques.

Competition Overview:

The competition featured various hairstyling categories, including:

1. Casual and Everyday Styles
2. Bridal and Formal Hairstyles
3. Creative and Fantasy Hair Designs

Participants were judged on creativity, neatness, originality, and overall presentation. The panel of judges included experienced professionals and faculty members from the beauty and fashion industry.

Highlights of the Event:

The competition witnessed an enthusiastic response, with [number] participants showcasing their talent.

Each contestant had a fixed time limit to complete their hairstyle.

Unique and artistic designs were displayed, reflecting the participants' creativity and skills.

The audience actively engaged, supporting their favourite participant.

Conclusion:

The Hair Do Competition was a grand success, encouraging students to think outside the box and enhance their hairstyling abilities. It served as a platform for budding hairstylists to gain confidence and practical experience. The department looks forward to organizing more such events in the future.

M.M.E.S WOMEN'S ARTS AND
SCIENCE COLLEGE

IQAC & DEPARTMENT OF COMMERCE
ORGANISE

Hair Do
Competition

JANUARY

WEDNESDAY 22 AT 1.30 TO 2.30

VENUE - THIRD B.COM
ROOM NO.47

JUDGES

MRS.J. HAJIRA TABASSUM
ASST. PROF.OF ISM

MS.J.AMRIN TAJ
ASST. PROF.OF IDD

DR.K.ANEES AHMED,
SECRETARY & CORRESPONDENT

DR.FREDA GNANASELVAM,
PRINCIPAL

DR.B.SASIREKA,
IQAC DIRECTOR &
HEAD DEPARTMENT OF COMMERCE





M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
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REPORT ON DEPARTMENT ACTIVITY: BEST OUT OF WASTE

DATE: 03-03-2025

VENUE: B.COM (G) CLASS ROOM

ORGANIZED BY: DEPARTMENT OF COMMERCE AND IQAC

PARTICIPANTS: 36

Introduction:

The Department of Commerce(G) successfully organized a Best Out of Waste Competition on 03-03-2025. The event aimed to promote creativity, sustainability, and environmental awareness by encouraging students to create useful and artistic items from waste materials.

Competition Overview:

Participants were given the challenge of transforming waste materials into innovative and functional products. The competition focused on:

1. Creativity and Innovation – Unique ideas and originality in using waste materials.
2. Utility – Practical use of the final product.
3. Aesthetic Appeal – Visual presentation and design.
4. Environmental Impact – Effective reuse and recycling of materials.

The event was judged by a panel of experts, including faculty members and professionals from environmental and design backgrounds.

Highlights of the Event:

The competition saw enthusiastic participation from students across different departments.

Participants used materials like newspapers, plastic bottles, old CDs, tin cans, and fabric scraps to create impressive items.

Some of the standout creations included decorative items, eco-friendly bags, lampshades, pen holders, and even functional furniture pieces.

The event raised awareness about reducing waste and adopting sustainable practices.

Conclusion:

The Best Out of Waste Competition was a great success, inspiring students to think creatively about waste management and sustainability. The event emphasized the importance of recycling and reusing materials in everyday life. The department looks forward to organizing more such eco-friendly initiatives in the future.

M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
(AFFILIATED TO THRIVALLUVAR UNIVERSITY)



**IQAC & DEPARTMENT OF
COMMERCE ORGANISE**



BEST OUT OF WASTE



LET'S CARE FOR OUR
ENVIRONMENT

**DATE: 03-03-2025
MONDAY
TIMING- 12:00 TO 1:00**

JUDGES

Mrs.U.VARALAKSHMI Asst.Prof
of Interior Design and Decors

Dr. M. ARUNA Asst. Prof. Of Food &
Nutrition Department

**THIRD B.COM(G)
ROOM NO-47**



WELCOME

DR.K.ANEES AHMED,
SECRETARY & CORRESPONDENT

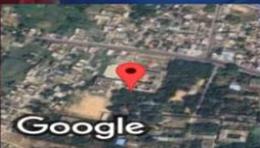
DR.FREDA GNANASELVAM,
PRINCIPAL

DR.B.SASIREKA,
IQAC DIRECTOR &
HEAD DEPARTMENT OF COMMERCE



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REPORT ON CAREER GUIDANCE PROGRAM ON EMPLOYABILITY READINESS FOR WORK

Date: 20th March 2025

Duration: 11 a.m. to 1 p.m.

Organized by: Department of Commerce

Venue: PG Seminar Hall

Title of the Session: Career Guidance Program on Employability Readiness

Theme: Enhancing Employability Skills and Exploring Career Opportunities in Government, Private and Entrepreneurial Sectors

The Department of Commerce successfully organized a Career Guidance Program on Employability Readiness on 20th March 2025, at the PG Seminar Hall. The program aimed to equip students with essential knowledge and strategies to enhance their employability and explore career opportunities in government and private sectors, as well as entrepreneurship and self-employment pathways.

Key Highlights:

The session began with the recitation of the *Qirath* presented by Tooba Mariyam and Nada from II B.Com followed by a *Tamizh Thai Vazhthu*. Dr. B. Sasireka, IQAC Director and Head of the Department of Commerce, delivered a warm welcome address, setting the tone for an engaging and informative session.

Expert/Speaker Details:

Name: Ms. Komathi

Designation: Assistant Director

Organization: District Industrial Centre, Ranipet

About: Elaborated on private and government job opportunities, the role of self-help groups, and the importance of entrepreneurship in today's job market.

Name: Thiru. V. Suresh Babu

Designation: Junior Employment Officer

Organization: District Employment and Career Guidance Centre, Ranipet.

About: Delivered an insightful talk on key websites and resources for exploring government job opportunities at both central and state levels.

Name: Thiru.T.K. Manikandan

Designation: Assistant

Organization: District Employment and Career Guidance Centre, Ranipet.

About: Provided valuable insights into employability readiness, highlighting the significance of soft skills, professional development and interview preparation.

Name: Selvi M. Thanveer Jahan

Designation: TNPSC Group IV Passed Candidate

Organization: District Employment and Career Guidance Centre, Ranipet (Study Circle Student)

About: Shared her personal journey, offering practical tips and strategies to tackle competitive exams and overcome challenges faced by aspirants.

Outcome of the Activity:

The session witnessed active participation from 91 students from I and III-year B.Com and I-year M.Com. Attendees gained valuable insights into various career paths and employment readiness strategies. The speakers' experiences, particularly Selvi M. Thanveer Jahan's motivational advice, resonated deeply with the students, encouraging them to take proactive steps toward their career goals.

Total Participation:

- **Students:** 91
- **Staff:** 10

The event concluded with a heartfelt vote of thanks by Ms. Hina Kausar, Assistant Professor, Department of Commerce, who expressed gratitude to the esteemed speakers, organizers and participants for their contributions to making the program a resounding success.

The program was a fruitful initiative, guiding students toward employability readiness and helping them explore potential career opportunities in both traditional and emerging sectors.

M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
(Affiliated To Thrivalluvar University)

Department of Commerce & Employment
Exchange Office, Ranipet
Jointly organise

CAREER AWARENESS ON

Employability Readiness

Thursday

20th March, 2025

11.00 Am

Venue: PG
Seminar Hall



Dr.K.ANEES AHMED,
Secretary and Correspondent

Dr.FREDA GNANASELVAM,
Principal

Dr.B.SASIREKA
IQAC Director &
Head Department of Commerce

EMPLOYABILITY READINESS FOR WORK





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