

2023 – 2024



M.M.E.S. WOMEN'S ARTS AND SCIENCE COLLEGE
(Affiliated to Thiruvalluvar University)
HAKEEM NAGAR, MELVISHARAM- 632509



DEPARTMENT OF BIOTECHNOLOGY
SCIENCE EXHIBITION – 2024

The Department of Biotechnology & IQAC Organized Science Exhibition-2024 on 28-02-2024. The main reason behind organizing such science exhibition or science fairs is to provide a platform to students where they can implement the various scientific theories / methods through various projects / models. It also helps to build the ability for teamwork and cooperation among Students. Our Department UG & PG Students were actively participated in this Science exhibition and they displayed models like space satellites, Chandrayaan-3 & many more experimental things were on displayed. Our principal Mam were impressed by the efforts of the Students. Our Management and Department team members have given tremendous support and co-ordination for making this Science Exhibition – 2024 successfully.

HOD

V.R.P. HK

Dr.V.R.Punithavathi, Ph.D.
Head & Assistant Professor
Department of Biotechnology
M.M.E.S. Women's Arts and Science College
Melvisharam - 632509.

PRINCIPAL

Dr. Freda Gnanaselval
Principal
M.M.E.S. Women's Arts & Scier
Melvisharam - 632 50







M.M.E.S. WOMEN'S ARTS AND SCIENCE COLLEGE

(Affiliated to Thiruvalluvar University)
HAKEEM NAGAR - MELVISHARAM- 632 509



STATE LEVEL SEMINAR

Date: 20-02-2024

Venu: Auditorium hall

Beneficiaries: UG & PG Students and outsiders

No.of Participants: 567

Resource person: Mrs.Mahalakshmi Saravanan

Founder, Women Entrepreneures, India.

The seminar on Women Leadership in the Digital Era for college students focused on empowering young women to navigate and lead in today's technology –driven world. Speakers highlighted the challenges and opportunities women face in digital literacy, innovation, and networking. The seminar provided insights into breaking gender barriers in tech industries and showcased successful women leaders role models. Interactive sessions allowed students to engage in discussions on leadership strategies, personal branding, and career development. The event aimed to inspire and equip female students with the skills and confidence needed to excel in the digital age, fostering a new generation of women leaders.




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Dr. Freda Gnanaselvam, Ph.D.,
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Google

GPS Map Camera



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PG & RESEARCH DEPARTMENT OF ENGLISH & IQAC



Jointly Organised

A One Day Seminar On

Gender Equity in Higher Education: Challenges and Celebration

REPORT

DATE: 12.02.2024

TIME: 11.00 a.m to 12 noon

VENUE: Auditorium

RESOURCE PERSON: DR.A.MOHAMMED HUSSAIN
Associate Professor (Retired)
Department of Chemistry
C. Abdul Hakeem College (Autonomous)
Melvisharam.

NO. OF. BENEFICIARIES : 530 (All Final years English Dept. Students)

PG & Research Department of English teamed up with IQAC, jointly coordinated One day Seminar on *Gender Equity in Higher Education: Challenges and Celebration*. The seminar commenced with a prayer song Qirrat and Tamizhthai vazhthu. The welcome address and chief guest introduction was given by Dr. L. Saritha, Head of the Department. The special address was given by Dr. Freda Ganaselvam, Principal, M.M.E.S Women's Arts and Science College. Dr. A. Mohammed Hussain, Associate Professor in Chemistry (Retired), from C.Abdul Hakeem College (Autonomous),Melvisharam was the chief of the One Day Seminar. Our principal maam facilitated our chief guest with shawl. The honorable speech started with quotation of Nelsan Mandella on the views of women's equity. He emphasised the main notion of the seminar is to bring up the equity among youngsters in the misogynist society. He connected the real situation with present mood of many women achievers. The seminar has interested an enthusiastic participation from students. The pleasurable vote of thanks was given by Mrs. L. Sudhashini, Assistant Professor, Department of English. The program ends with the patriotic of national anthem.

L. Saritha
HOD

Head of the Department of
ENGLISH
**M.M.E.S. Women's
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Hakeem Nagar,
Melvisharam-632 509



Freda

PRINCIPAL
Dr. Freda Ganaselvam, Ph.D.,
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HAKEEM NAGAR - MELVISHARAM- 632 509



Educational Guidance Programme

Date: 10-02-2024

Venu: Auditorium hall

No.of Participant: 477

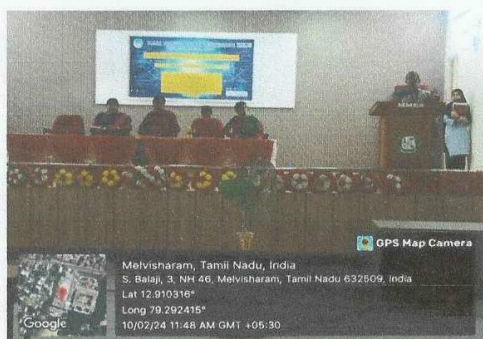
Resource person: Mr.Rajavelu,

Author,SVP& Co,


Founder and Principal,, SVP Auditor Coaching College,

Author& Publisher,SVP Publications.

The Education Guidance Program in Cost And Management for college students is tailored to provide foundational knowledge in financial management, budgeting, and cost analysis. This program introduces students to key concepts such as cost accounting, financial planning, and resource management, essential for their academic and professional growth. Through interactive lectures, case studies, and practical exercises, students learn to analyse financial data, create budgets, and develop strategies for cost control. The program also emphasizes the importance of ethical financial practices. By completing this program, students are better prepared for careers in finance, accounting, or management, equipped with the skills necessary to move resources effectively.




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DEPARTMENT OF NUTRITION, FOOD SERVICE MANAGEMENT & DIETETICS



DATE: 09.02.2024

TIME: 10.00 AM to 1.00 PM

VENUE: AUDITORIUM

TOPIC: Workshop on "Potential Avenues in Food Entrepreneurship"

NO OF PARTICIPANTS:

GUEST SPEAKER:

Dr. Kangavalli, Director,
KH Biosolutions,
Ranipet.

REPORT:

The Department of Nutrition, Food Service Management & Dietetics Organized one day workshop on the topic "Potential Avenues in Food Entrepreneurship". The programme started with Qirath & nath performed by Ms. Nafiya -III NFSMD & Ms. Zubaida- II NFSMD Student. Mrs. Anbarasi, Assistant Professor delivered the Welcome address followed by a felicitation address by Dr. Sasireka, Vice Principal/ IQAC Director. Mrs. J. Gowsiya, Assistant Professor gave the key note address about the seminar.

The Guest was honored with the flower bouquet by vice principal. Mrs. M. Kathy, Head of the Department provided a brief introduction of the guest speaker. The Session focused on the value addition in Food entrepreneurship, Government schemes and subsidy, recent packaging techniques, FSSAI Standards for food products, Marketing and branding and export standards by Dr. Kangavalli, Director, KH Biosolutions, Ranipet. This session was interesting and interacting and also students were motivated to start with Food Business.

Finally Mrs. V. Fathima Thaskin, Assistant Professor delivered the Vote of thanks, and the event ended with the National Anthem.




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Entrepreneurship Development and Innovation Cell & Department of Interior Design and Decor

Report on Crafty Corner Inauguration

The Entrepreneurship Development Innovation Cell and Department of Interior Design and Decor proudly inaugurated the Crafty Corner, a unique venture aimed at showcasing the artistic talents of our college students. With a focus on nurturing creativity, fostering entrepreneurial spirit, and enhancing marketing acumen, the Crafty Corner promises to be a vibrant hub of artisan brilliance within our college premises.

Date of opening: 19th February 2024

Venue: Room 20A, First floor, Main block

Objectives:

The primary objective behind the establishment of Crafty Corner is multifaceted. Not only does it serve as a platform for students to showcase their artistic prowess, but it also provides them with invaluable exposure to the nuances of entrepreneurship and marketing. By engaging in the creation and sale of arts and crafts products, students have the opportunity to hone their creative, managerial, and promotional skills in a real-world setting.

Event Overview:

Highlights:

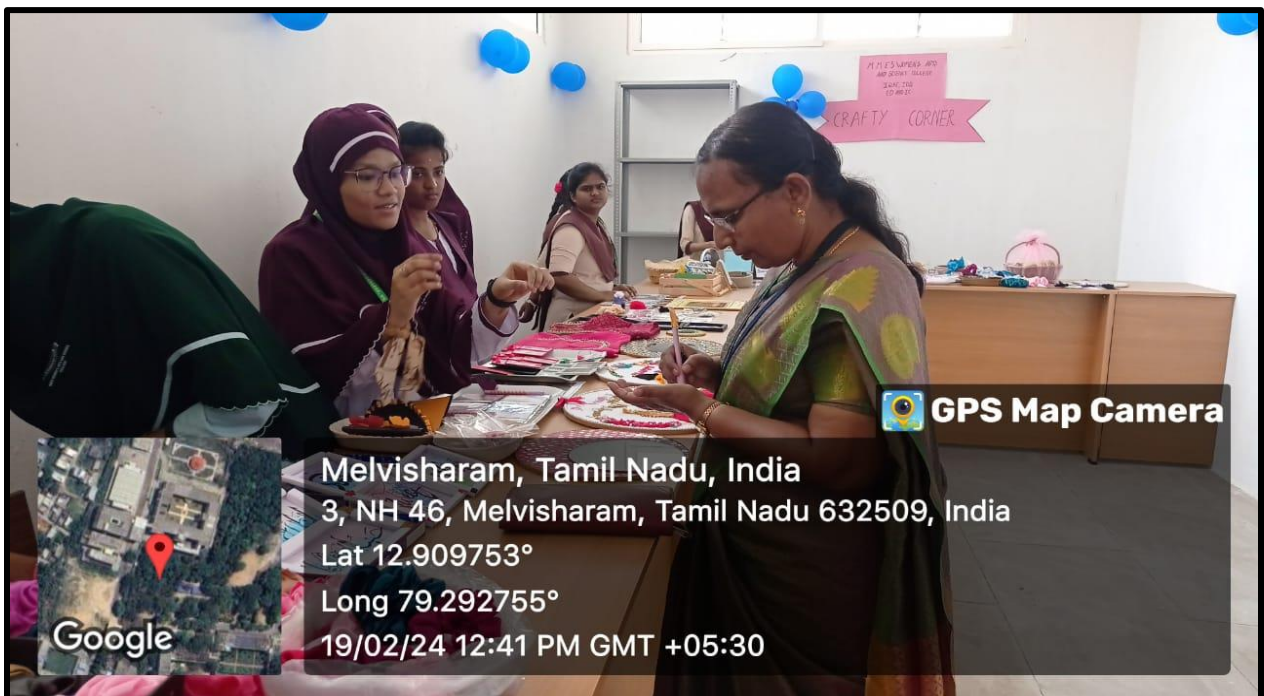
The inauguration ceremony, held on the aforementioned date, was graced by the esteemed presence of our college correspondent and principal. Their unwavering support and encouragement underscored the significance of this initiative in empowering our students and fostering a culture of innovation.

Vision:

Crafty Corner aspires to emerge as a beacon of creativity and innovation within our college community. Through a diverse array of meticulously crafted products, ranging from handmade artifacts to intricately designed decor items, the shop aims to captivate the hearts of patrons and inspire a renewed appreciation for artisan craftsmanship.

Showcasing Student Talent: The heart of Crafty Corner lies in the exceptional craftsmanship of our students. The opening featured an impressive display of arts and crafts products crafted by the talented individuals within our college community. From handmade artifacts to innovative decor items, the diverse array of offerings left attendees in awe.

Interactive Workshops: To kick start the creative spirit, interactive workshops were organized, allowing participants to delve into the world of artistic expression. These sessions served as not only a learning opportunity but also as a means to kindle interest and passion for various crafting techniques.





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ORIENTATION SEMINAR ON TALLY

Date: 06-02-2024

Venu: Auditorium Hall


No. of Participant:540

Resource person:Ms.M.Sri Harshini

**Faculty,VIS Education and Training Centre,
Vellore**

The Tally Orientation Seminars conducted for college students aimed to introduce them to the fundamentals of Tally Prime software, which is widely used in accounting and business management. The seminars included a detailed overview of Tally's features, including ledger creation, voucher entry, and generating financial reports. A hands-on session was provided, allowing students to practice and familiarize themselves with the software. The seminars also highlighted the importance of digital accounting skills in today's job market. Feedback from students was overwhelmingly positive, with many expressing interest in pursuing advanced Tally courses. Overall, the seminars were successful in enhancing the students' practical knowledge and employability skills in the accounting field.




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STATE LEVEL WORKSHOP ON "MUSHROOM CULTIVATION" – REPORT 2024

DEPARTMENT OF BIOTECHNOLOGY

VENUE: AUDITORIUM

DATE : 05-02-2024

ORGANIZED BY: DEPARTMENT OF BIOTECHNOLOGY & IQAC

The Department of Biotechnology & IQAC Organized One Day State Level workshop on "Mushroom cultivation" on November 05-02-2024 in MMES Auditorium. The Program Started at 10:15am with the Welcome address by Mrs.S.Saritha., Assistant Professor, Department of Biotechnology. The Dignitaries on the Dias were Resource persons of this workshop Mr.K. Nagarathinam., Managing Director, Ruby Mushrooms, Training & Production House, Thiruvannamalai, followed by our College Principal, IQAC Director & Vice Principal Coordinator and HOD of Department of Biotechnology. Mr. K Nagarathinam interacted with students about how to cultivate Mushroom and he explained experimental Techniques. The students of D.K.M. College for Women, Vellore, Global College for Women, veppoor, & all UG & PG Students of our college were actively participated and gained knowledge about the cultivation of Mushroom The Program wrapped up around 3.30pm. The vote of thanks was proposed by Dr. L. Dhivya, Assistant professor, Department of Biotechnology and the program was ended by National Anthem. Our Management and Department team members have given tremendous support and co-ordination for making this one day State Level workshop successfully

V. R. P. HOD



B. S. IQAC-Director

Principal

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Head & Assistant Professor
Department of Biotechnology
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Report on Faculty Development Program

Outcome Based Education

Organised by Internal Quality Assurance Cell

On 03/02/2024, IQAC organised a Faculty Development Program on OBE for the staff members of our college. The program started at 10.30 AM with Qirath recited by Mrs. Rahiya Head, Department of Urdu. It was followed by welcome address by Dr. Freda Gnanselvam, Principal of the college. Dr. Mohammed Shafiullah, Assistant Professor, Department of Chemistry, C. Abdul Hakeem College, Melvisharam, an expert in this field was the chief guest. Outcome-Based Education (OBE) is a student-centred approach to teaching and learning that focuses on achieving specific learning outcomes.

Dr. Mohammed Shafiullah began the session by emphasizing the importance of OBE in today's education system. He explained that traditional education often focuses on inputs, such as the number of hours spent in the classroom or the content covered in the syllabus, rather than on the actual learning outcomes. OBE, on the other hand, shifts the focus to the desired outcomes of education, ensuring that students acquire the necessary knowledge, skills, and competencies.

During the seminar, Dr. Mohammed Shafiullah discussed the key principles of OBE, which include defining clear and measurable learning outcomes, aligning teaching strategies and assessments with these outcomes, and continuously evaluating and improving the effectiveness of the educational program. He also highlighted the role of teachers as facilitators in the OBE approach, guiding students towards achieving the desired outcomes.

Dr. Mohammed Shafiullah shared various examples and case studies to illustrate the implementation of OBE in different educational settings. He discussed how OBE can enhance student engagement and motivation, as students become more aware of what they are expected to learn and how they can achieve it. He also emphasized that OBE can lead to more meaningful and lifelong learning, as it focuses on the development of transferable skills that are applicable in real-world contexts.

The session further examined the challenges and potential solutions for implementing OBE in educational institutions. Dr. Mohammed Shafiullah discussed the need for faculty development programs to train and support teachers in adopting OBE practices. He also




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highlighted the importance of creating a conducive learning environment that encourages active student participation and feedback.

Overall, the seminar on OBE conducted by Dr. Mohammed Shafiullah was well-received and highly informative. Participants gained a deeper understanding of the principles and benefits of OBE, and they were encouraged to explore its implementation in their respective classrooms.

After lunch break the teachers were given time to work on with their subjects being taught this semester and what methodology was adopted in class room. Four staff members, Mrs. Salma Farheen, Head Department of Business Administration, Mrs. Shamila Sultana, Head Department of Commerce CA, Dr. Punithavathy, Head Department of Biotechnology, Mrs. Gowsiya Assistant Professor, Department of Nutrition presented their methodology which proved that the teachers understood the concept of OBE. The event was a valuable learning opportunity for faculty members, helping them enhance their teaching practices and contribute to the overall improvement of the education system.

Dr. Freda Gnanaselvam, Principal of the college proposed the vote of thanks.


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Date: 01-02-2024

Venu: Auditorium hall

No. of participant:528

**Resource person: Ms.S.Janani,
Consultant,
ICSI-Southern India Regional Office.**

The Career Awareness Program on Company Secretaryship for college students was conducted on 01-02-2024. The session aimed to enlighten students about the role, responsibilities, and career prospects of a Company Secretary (CS). Expert speakers from the industry provided insights into the educational qualifications required, including the three stages of CS course—Foundation, Executive, and Professional. Emphasis was placed on the importance of legal and regulatory knowledge, communication skills, and ethical practices. The session also highlighted the demand for CS professionals across various sectors and the potential for career growth. Students were encouraged to pursue internships and continuous learning to excel in this field. The program concluded with a Q&A session, allowing students to clarify doubts and gain further guidance.




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PG & RESEARCH DEPARTMENT OF ENGLISH AND IQAC

JOINTLY ORGANISED

WORKSHOP ON

TODAY'S YOUTH 'S FOR YESTER'S YOUTH

REPORT

Date: 12.01.2024

Time: 2.00PM- 3.30 PM

Venue: PG Seminar Hall

No of Beneficiaries: 251

Resource person: **Mrs. Santha Kalyanaraman,**
PRO, KH Matriculation Hr. Sec. School,
Melvisharam.

On the account of National Youth Day PG & Research Department of English and IQAC jointly organized a workshop on Today's Youth for Yesteryears Youth Day on 12.01.2024. Various activities were conducted to students like Ice Breaking, Chart Display, Traditional Kolam, and Traditional Food Festival. Dr. Freda Ganaselvam, Principal, visited all the activities. She appreciated and encouraged the students who were participated.

The second session began with felicitation to the resource person Mrs. Santha Kalyanaraman PRO, KH Matriculation Melvisharam. The welcome speech and the Introduction were delivered by Dr. L. Saritha, Head of the Department. And the gather of addressing was given by Dr. B. Sasirekha, Vice Principal. The Chief Guest was honoured by our Principal with shawl and memento, also invited our nine student's grandparent as special guests to the occasion. Our Principal honoured our grandparents with shawl and fruits. The interaction session started with full of energy and blissful between students and grandparents. They shared their life experience with students. They shared the importance of education and values and customs of mobile addiction. The vote of appreciation was delivered by Prof. L. Sudhashini, Assistant Professor, Department of English. This workshop helps to preserve our victory to defeat of the struggles in many circumstances. At last the workshop is ends with the National Anthem.

L. Saritha
HOD

Head of the Department of
ENGLISH
M.M.E.S. Women's
Arts & Science College
Hakeem Nagar



PRINCIPAL *Freda Ganaselvam*

Dr. Freda Ganaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
Melvisharam - 632 509



PG & Research Department of English and IQAC
Jointly organize
A ONE DAY STATE LEVEL SEMINAR ON "INDEPENDENT ASSORTMENT OF
MULTICULTURALISM"

REPORT

Date : 20.10.2023
Venue : M.M.E.S Auditorium
Beneficiaries : Students and Staff Members
No. of Participants : 294
Resource Person : **Mrs. Angelin Nirmala, M.A., M.Phil., (Ph.D.).**
Assistant Professor,
Department of English,
Muthurangam Government Arts College (Autonomous), Vellore.

PG & Research Department of English and IQAC jointly organised a one day state level seminar on **"Independent Assortment of Multiculturalism"** on 20th October 2023 at M.M.E.S Auditorium. The programme began at 10.30 am with a welcoming speech by Dr. L. Saritha, the Head of the English Department. The Presidential address was delivered by Principal Dr. Freda Gnanaselvam and Dr. Sasireka Vice Principal & IQAC Director gave the keynote speech. Prof. I. Angelin Nirmala Assistant professor, Department of English, Muthurangam Government Arts College (Autonomous) Vellore, graced the occasion as Resource person.

In the framework of multicultural theories and literature, she discussed the ideas of history, culture, nationalism, migration, gender, and race with regard to the subject of "Independent Assortment of Multiculturalism." She emphasized how multicultural theories assumed considerable importance in the realm of literary and cultural studies in the last two decades. A total number of 294 participants including Heads, Associate/Assistant Professors, Research Scholars and Students of P.G. & UG (English) from various colleges across the district participated in the seminar. At the outset, the seminar provided both the teachers and students an opportunity to understand and acquire skills needed to engage with contemporary, theoretically informed writing in literary and Multicultural studies. A discussion session was held. Students posed questions, and the resource person responded. Mrs. R. Saranya, Assistant Professor, English Department, gave the vote of thanks. The National Anthem marked the conclusion of the Seminar.

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HEALTH AND WELLNESS CLUB

DATE: 04.11.2023

TIME: 10.00 AM to 1.00 PM

VENUE: SEMINAR HALL

TOPIC: Workshop on "Mental Health Care"

NO OF PARTICIPANTS:

GUEST SPEAKER:

Mrs. Sonali Mondal,
Assistant Professor,
Department of Psychology,
Auxilium College,
Vellore.

REPORT:

The Health & Wellness Club and IQAC Organized one day workshop on the topic "Mental Health Care". The programme started with Qirath & Nath performed by Ms. Rahila, Assistant Professor, Dept of Arabic. Mrs. M. Kathy was delivered the Welcome address followed by a felicitation address by Dr. Freda Gnanaselvam, Principal and Dr. B. Sasireka, Vice Principal/ IQAC Director.

The workshop commenced at 10:00 AM and provided a platform for the attendees to delve into the intricacies of maintaining a healthy mind and emotional balance. Mrs. Sonali Mondal, Assistant Professor, Department of Psychology in Auxilium College, Vellore, with her expertise, addressed the staff members on various dimensions of mental health, emphasizing its significance in today's fast-paced world. She further enriched the discussion with their valuable insights, creating a comprehensive understanding of emotional regulation and its impact on overall well-being.

The Q&A session facilitated open dialogue, allowing participants to ask questions and share personal experiences. Mental health professionals were present to address inquiries, ensuring an informative and supportive environment.

Finally Mrs. V. Fathima Thaskin, Assistant Professor delivered the Vote of thanks, and the event ended with the National Anthem.

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Melvisharam, Tamil Nadu, India

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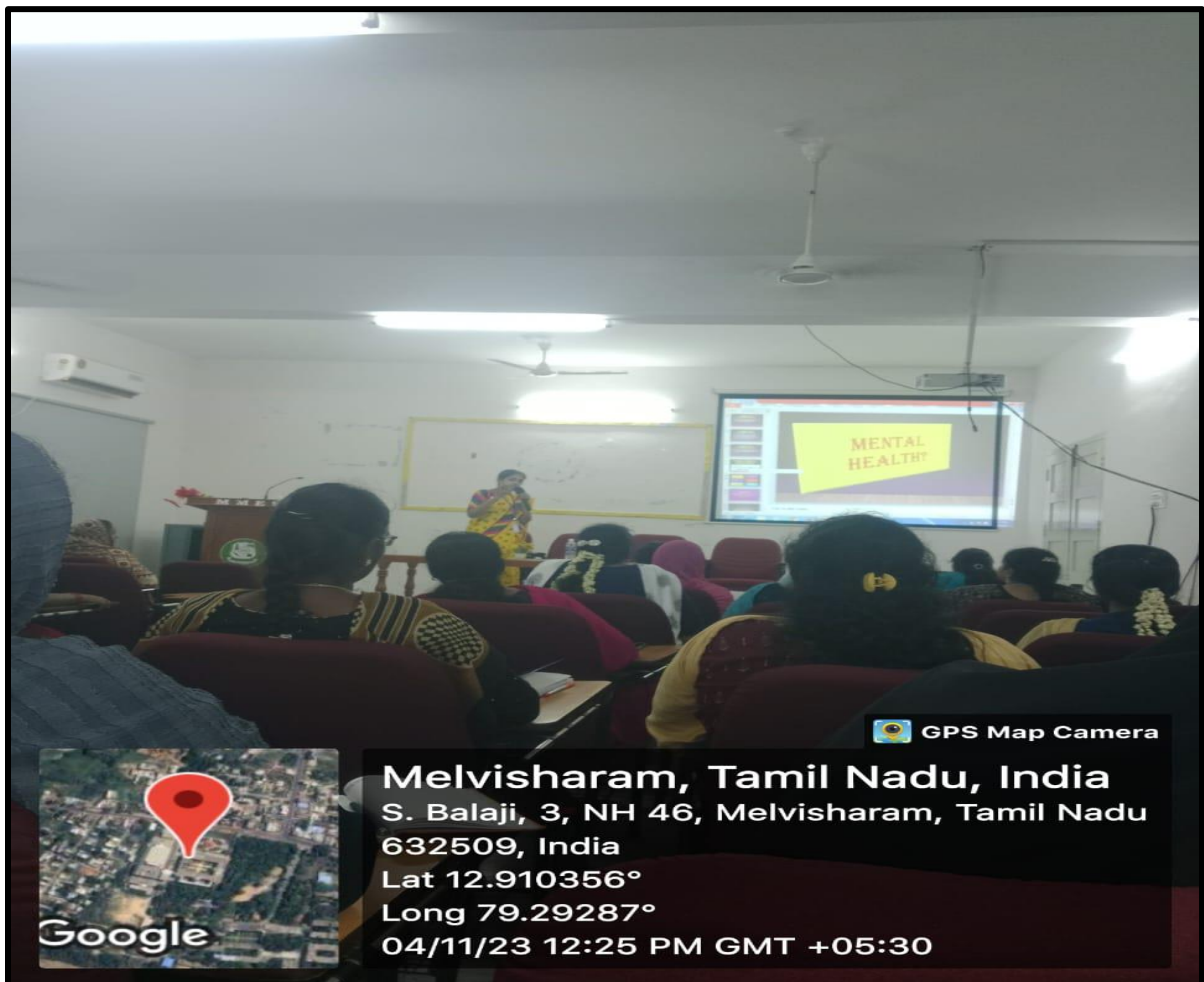
Long 79.29287°

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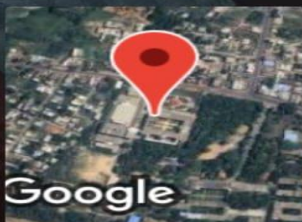
S. Balaji, 3, NH 46, Melvisharam, Tamil Nadu 632509, India

Lat 12.910356°

Long 79.29287°

04/11/23 12:25 PM GMT +05:30

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Google

CYBER SECURITY FOR WOMEN

Date: 19-10-2023

Venu: Auditorium hall

No. of participant:560

**Resource person: Dr.V.Ramya,
Assistant Professor,
Government Law College,
Vellore.**

Cyber security is increasingly important for women in college, as they face unique online risks. Women are often targets for cyber harassment, identity theft, and phishing scams. Essential practices include using strong, unique passwords and enabling two-factor authentication for all accounts. Regularly updating software and being cautious about sharing personal information online are also critical. Awareness of privacy settings on social media can prevent unwanted exposure. College campuses should offer dedicated cyber security workshops and resources to help women understand and mitigate these risks. By adopting these practices, female students can better protect their personal information and navigate the digital world more safely.




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CYBER SECURITY FOR WOMEN



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WORLD HEART DAY – 2023

DEPARTMENT OF BIOTECHNOLOGY

THEME: "HEALTHY HEART"

VENUE: AUDITORIUM

DATE : 27-09-2023

ORGANIZED BY: DEPARTMENT OF BIOTECHNOLOGY, IQAC & NSS

AIMS: To spread awareness about the importance of keeping the heart fit as it's one of the most important organs.

GOAL: Harnessing the power of digital health to improve awareness, prevention and management of (CVD) Cardiovascular disease globally is our goal for World Heart Day 2023

The Department of Biotechnology, IQAC & NSS organized an awareness Program on World Heart Day on 27th September 2023 in Auditorium. Activities were conducted for students by Department of Biotechnology and NSS like Healthy Food presentation, Power point presentation, Body mass index (BMI), BP checkup, Blood sugar Test & yoga. Students were actively participated in these activities and enjoyed the session. Principal, Vice Principal, NSS & Faculty members of Biotechnology involved in organizing World Heart day program. Finally promise has been made by all participants to eat healthy, daily exercise and to be stay happy. The Programme was ended with National anthem.

V.R.P. HOD

F. Sujatha
NSS Coordinator

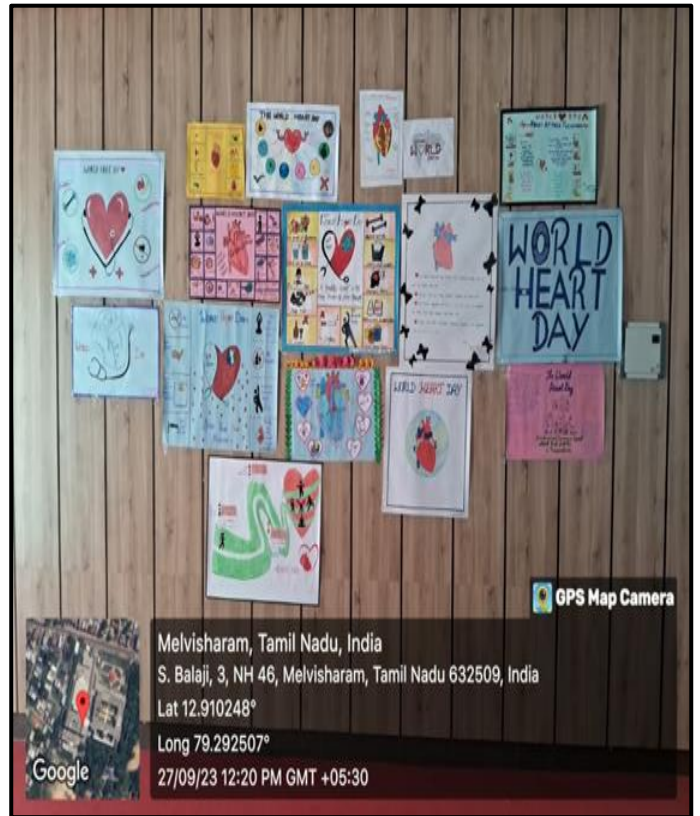
B. Smt
IQAC-Director

Dr. Freda
Principal

Dr.V.R.Punithavathi, Ph.D.
Head & Assistant Professor
Department of Biotechnology
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ARABIC CALLIGRAPHY REPORT

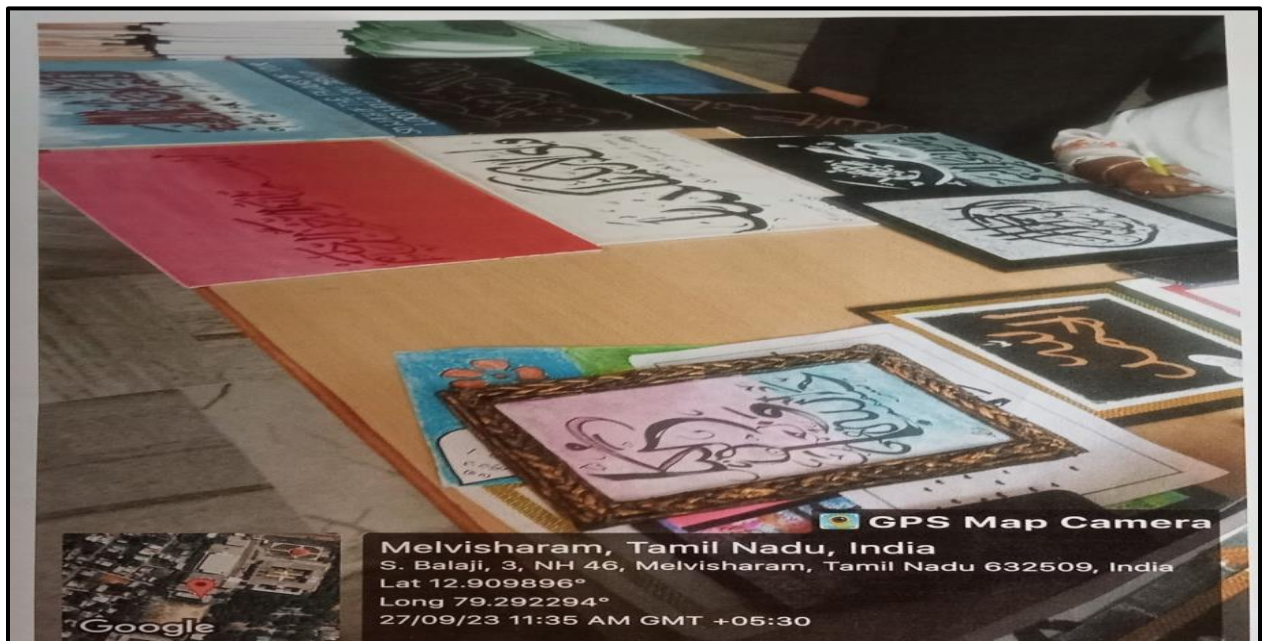
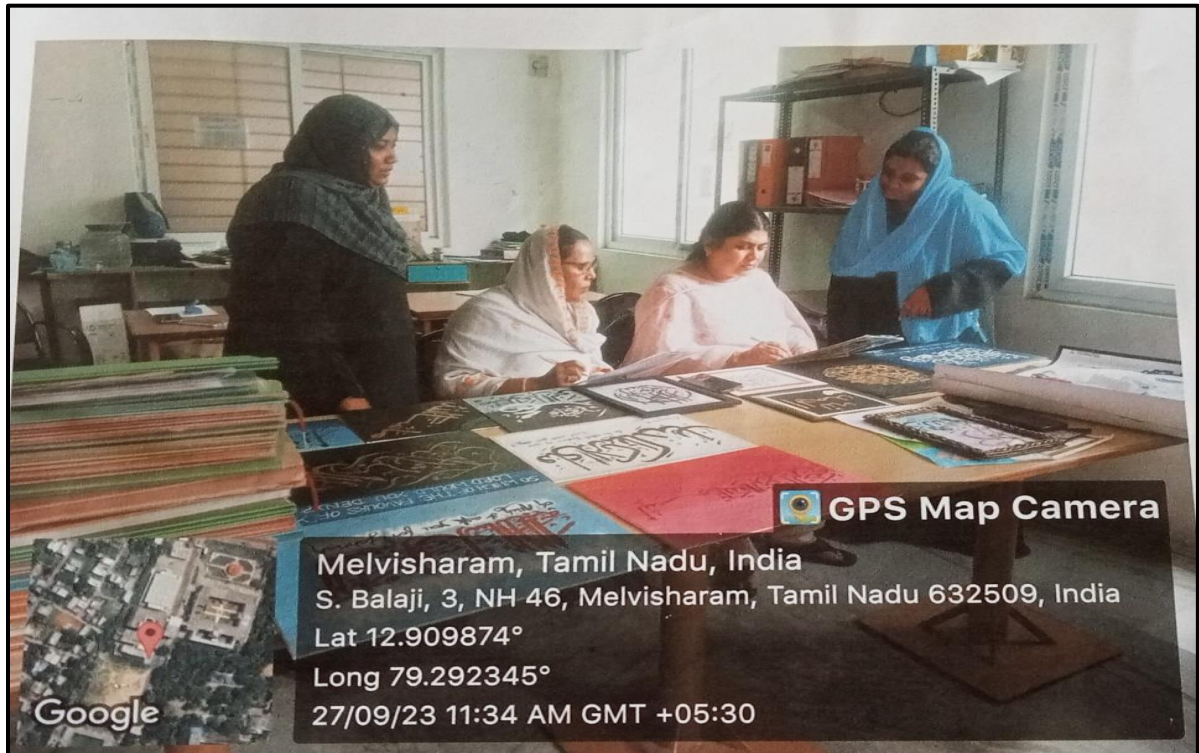
Department of Arabic organized Arabic Calligraphy on 27.09.2023 in M.M.E.S College. Students of Arabic Department and interdepartmental students has participated in this activities. They also participated in various categories. Chief guests (Judges) Mrs.K.Shamila Sulthana, Head Department of Commerce (Computer Application) & Mrs S.J.Mubeen Begum, Asst.Proff of commerce , Correspondent sir Dr. Anees Ahmed Sahib, Principal Dr. Freda Gnasevum and Heads of various departments, Faculty Members and students of other departments joined the Programme.

CHIEF GUESTS(JUDGES) :

MRS.K.SHAMILA SULTHANA,
HEAD DEPARTMENT OF COMMERCE (COMPUTER
APPLICATION)
&
MRS S.J.MUBEEN BEGUM,
ASST.PROFF OF COMMERCE

TIME: 02:00 pm







M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
HAKEEM NAGAR, MELVISHARAM -632509
(Affiliated to Thiruvalluvar University)
Serkkadu, Vellore District – 632115



WORLD OZONE DAY AWARENESS – 2023
DEPARTMENT OF BIOTECHNOLOGY

THEME: "PRESERVING OZONE, PROTECTING OUR ATMOSPHERE"
VENUE: M.M.E.S Women's Arts and Science College, Melvisharam
DATE : 15-09-2023

16th September is celebrated as World Ozone Day to create awareness among people regarding the importance of ozone layer in the atmosphere. With this idea our Department celebrated Ozone day Awareness program on 15-09-2023. Rangoli and chart presentation competition were conducted for our Department Students. The judge of the event Mrs. V. Yasodha, Head, Department of IDD evaluated the Rangoli and chart presentation.

Students have made beautiful Rangoli and chart Presentation representing the importance of the ozone layer in the atmosphere and how it had been damaged over decades mainly due to human activities. The Department of Biotechnology students with all faculty members visited the Rangoli and chart presentation and encouraged the students for their activity.

CHIEF GUEST:

Dr. FREDA GNANASELVAM, M.A., M.B.A., Ph. D
PRINCIPAL

Dr. B. SASIREKA, M.Com. M. Phil., Ph. D
VICE PRINCIPAL & IQAC CO-ORDINATOR

JUDGE:

Mrs. V. YASODHA, M.SC., M. Phil., NET.,
HEAD, DEPARTMENT OF IDD

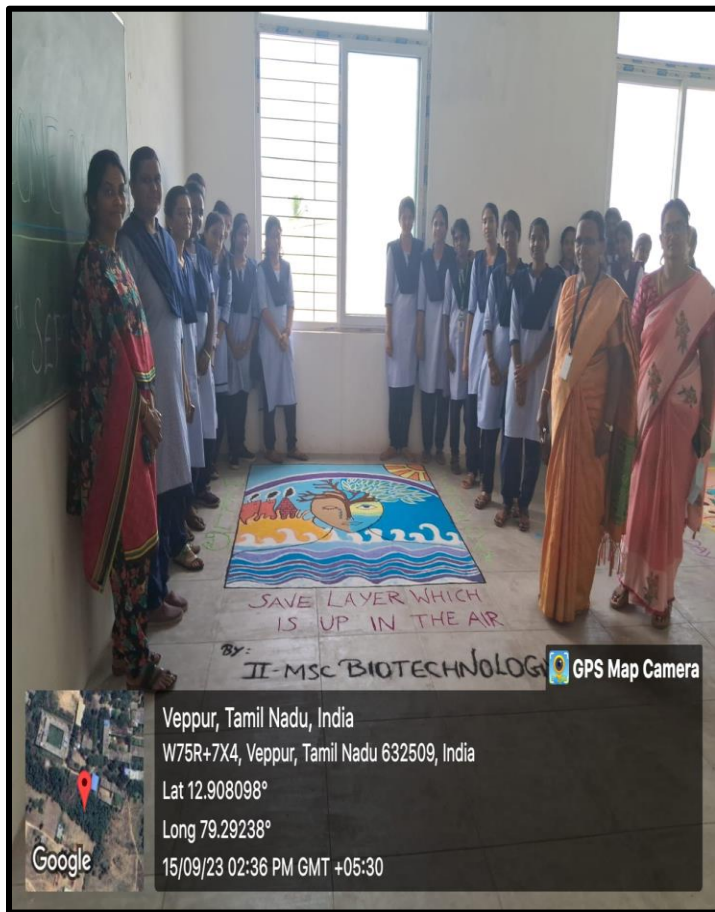

IQAC CORDINATOR


HEAD OF THE DEPARTMENT


Dr. Freda Gnanaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
Melvisharam - 632509



Dr.V.R.Punithavathi, Ph.D.
Head & Assistant Professor
Department of Biotechnology
M.M.E.S. Women's Arts and Science College
Melvisharam - 632509.





M.M.E.SWOMEN'S ARTS AND SCIENCE COLLEGE
(Affiliated to Thiruvalluvar University)
HAKEEM NAGAR - MELVISHARAM- 632 509
Walaja Taluk, Arcot Block Phone: 04172 266167, 266463
Email:mmeswc@yahoo.in website:www.mmeswc.edu.in



DEPARTMENT OF COMMERCE (CA)

Entrepreneurial Development Program
Stud(ent)repreneurship - Report

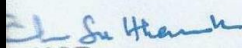
Date : 25/08/2023


Venue : Auditorium

Participants : I, II & III Year Students of Commerce(CA)

Judges : Dr. Punithavathi, Head, Dept.of Biotechnology
Mrs,Silambarasi, Head , Department of Computerscience
Mrs. Yasmine, Head, Department of Arabic

As Entrepreneurial Skill Development is the Best Practice followed by the Department of Commerce (CA) to identify the initiatives that best promote an entrepreneurial mindset among the students . The department along with IQAC organized Entrepreneurial Skill Development Competition- Stud(ent)repreneurship where the students sold products with their own brands names and creative packaging. The students as much as possible sold home made products to reduce the total cost and earn good profits. All the students actively participated in the competition .The Entrepreneurs were the students of I, II & III B.COM(CA) and the shoppers were the other department students. The evaluation criteria given for the products on were 1.Quality & Originality of the Product 2.Creativity In branding & Packaging. 3. Presentation & Brochure Designing. The participants prepared and submitted the statement of Cost & Profit.


HOD


IQAC CO-ORDINATOR



PRINCIPAL

Dr. Freda Gnanaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
Melvisharam - 632 509

Department of D.Com(Computer Applications)
M.M.E.S. Women's
Arts and Science College.
Melvisharam - 632 509





SEMINAR REPORT

Department of arabic conducted Seminar programme On 22-08-2023 on "DEVELOPING ARABIC LANGUAGE SKILLS AND IT'S REQUIREMENTS IN THE CURRENT ERA" was conducted for our Department students. Mrs.Rameeza begum, M.Phil.,(Ph.D Research Scholar), New College, Chennai was the resource person for this programme. The program was started at 11.00 am. Then correspondent Dr. Anees Ahmed Sir deliver his speech about Importance of Arabic language. Then principal Dr.Freda Gnaselvam felicitated to honorable correspondent sir then she felicitated to honorable chief guest Mrs.Rameeza Begum Ma'am

**TOPIC: DEVELOPING ARABIC LANGUAGE SKILLS AND IT'S REQUIREMENTS
IN THE CURRENT ERA**

RESOURCE PERSON :

MRS.RAMEEZA BEGUM, M.PHIL.,
(PH.D RESEARCH SCHOLAR),
NEW COLLEGE, CHENNAI.

TIME: 10:30 am – 01:00 pm


Dr. Freda Gnaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
Melvisharam - 632 509







M.M.E.S. WOMEN'S ARTS AND SCIENCE COLLEGE

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Email:mmeswc@yahoo.in website:www.mmeswc.edu.in



FREE EYE CHECKUP CAMP

Date : 22.08.2023 & 23.08.2023
Venue : PG Block
Beneficiaries : Students, Teachers, Non-Teaching faculties & Parents
No. of Participants : 145
Team Visited : Pammal Sankara Orange Vision Centre, Ranipet.

An Eye Checkup camp was held in College. A team of Eye specialists from Pammal Sankara Orange Vision Centre, Ranipet came to do eye checkup for the students, Teachers, Non-Teaching faculties and Parents and the camp was advantageous for all as they got an opportunity to know more about various aspects of eye care. The team brought well-equipped eye examination tools to examine the students effectively. They also spoke to the students about how to increase awareness and improve access to eye healthcare services. The objective of this event was to spread awareness on eye disorder, their early detection and detect refractive errors and eye ailments among public. The students also asked the queries they had in their mind which were solved by eye specialists. The camp turned out to be very beneficial for our community. This camp will bring a change in behavior of the community and they would now start taking preventive measures to avoid eye health problems.


IQAC Director


Principal

Dr. Freda Gnanaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
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M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE

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REPORT OF THE ONE DAY SEMINAR

DATE: 14-08-2023

PLACE: P.G SEMINAR HALL.

TIME: 1:45 am to 3.30 pm

GOAL: The goal for the seminar to reach the research knowledge about herbs

The Department of Biotechnology organized a one day seminar on "Herbs for you" on August 14-08-2023 in PG Seminar Hall. The seminar focused on treatment of Herbs against SARS-CoV & Bacterial infections. The programme started at 1:45pm with the welcome address by Mrs.P.Tharanya, Assistant Professor. The dignitaries on the Dias were Dr. A.Vijayalakshmi, CEO, Thiruvengai, Amman skin Research Centre (OPC) Pvt.Ltd, Thiruvannamalai followed by our college Principal, IQAC Coordinator and Hod of Department of Biotechnology. Dr.A.Vijayalakshmi talked about the major challenges of Herbs related to cure SARS-CoV and also explained the effect of drugs to cure Bacterial infection and some other diseases. Dr.A.Vijayalakshmi interacted with the students about the herbs and particularly *Ocimum basilicum* in the treatment of COVID. The programme wrapped up around 3:30pm. The vote of thanks was delivered by Mrs. A. Shabnam Shereen. Assistant Professor, Department of biotechnology and the programme was ended by National Anthem. Our Management and Department team members have given tremendous support and co-ordination in making this seminar successful.

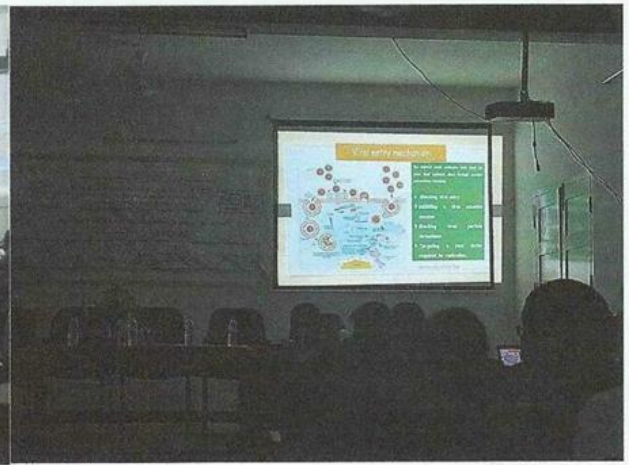
V.R. Punitnavani
HOD 14/8/23

Dr.V.R.Punitnavani, Ph.D
Head, Dept of Biotechnology
M.M.E.S Women's Arts & Science College
Melvisharam - 632509



PRINCIPAL

Dr. Freda Gnanaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
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INTERNATIONAL SEMINAR-2K23

Date : 28-07-2023
Venue : M.M.E.S. AUDITORIUM
Beneficiaries : Students
No. of Participants : 800
Resource persons : **Dr. Roselyne Okech-Session I**
Dr. Arivuselvey V.J –Session II

The Department of Business Administration organized an International Seminar on “**Cultural Intelligence and Service Excellence 2K23**”, Overall 800 students participated. We invited students and research scholars from various colleges, Morning session was handled by **Dr. Roselyne N. Okech, Professor of Tourism at Memorial University of Newfoundland, Canada**. She spoke about Cultural Intelligence, She insisted that Culture intelligence is the ability to recognize and adapt to cultural differences Afternoon session was handled by **Dr. Arivuselvey VJ, Project Coordinator, Child Health, Christian Medical College, Vellore**, addressed the students about the requisites of cultural intelligence and service excellence to be adopted by the management professionals.




Dr. Freda Gnanaselvam, Ph.D.,
Principal
M.M.E.S. Women's Arts & Science College
Melvisharam - 632 509

