**DEPARTMENT OF COMMERCE(GENERAL)**

|  |  |  |
| --- | --- | --- |
| **S.NO** | **NAME & QUALIFICATION** | **DESIGNATION** |
| 1 | Dr. B. Sasireka, M.Com., M.Phil., Ph.D. | Head of the Department |
| 2 | Mrs. G. Loganayagi, M.Com., M.Phil., | Assistant Professor |
| 3 | Mrs. S.J. Mubeen Begum, M.Com., M.Phil.,B.Ed.,Ph.D., | Assistant Professor |
| 4 | Mrs. S. Soppana, M.Com., M.Phil., | Assistant Professor |
| 5 | Mrs.A.Shaheen, M.Com., | Assistant Professor |
| 6 | Mrs. J. Archana, M.Com., M.Phil., | Assistant Professor |
| 7 | Ms.V.Deepa, M.Com., | Assistant Professor |
| 8 | Ms.P.Ranjani Monisha, M.Com., | Assistant Professor |
| 9 | Mrs. A.Ayisha, M.Com., M.Phil., | Assistant Professor |

# PERSONAL PROFILE

|  |  |
| --- | --- |
| Name | **Dr.B. Sasireka** |
| Designation | Assistant Professor & Head |
| Father’s name | K. Balaguru |
| Date of Birth | 01-12-1976 |
| Address for Communication |  |
| Office | M.M.E.S Women’s Arts and Science College |
|  | Hakeem Nagar,Melvisharam |
|  | Ranipet- 632509 |
|  |  |
| Home |  |
|  |  |
|  |  |
| Email id. | **bsasireka@mmes.edu.in** |
| Contact Number |  |
| Office | 04172-266467 |
| Personal |  |

**SCHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| **B.Com** | Madras University |  2001 |
| M.Com | Annamalai University | 2009 |
| **M.Phil** | Kamban arts and Science College | 2010 |
| **Ph.D** | Manonmaniam Sundaranar University |  2016 |

 **DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| **COURSE** |  **TITLE** | **INSTITUTION** | **YEAR** |
| **Ph.D.** | A Study on Consumers’ Attitude Towards SMS Advertisement in Vellore District | Manonmaniam Sundaranar University | **2016** |
| **M.Phil.** | Consumer’s Opinion on BrandLoyalty Behaviour in Soft Drinks | Kamban arts and Science College | 2011 |

TEACHING EXPERIENCE

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | Vani Vidhyalaya Matriculation School | 2002 | 2005 | 3 |
| 2. | Holy Cross Matriculation Higher Secondary School | 2007 | 2011 | 4 |
| 3. | M.M.E.S Women’s Arts and Science College | 2011 | Till date | 11 |

# BOOKS PUBLISHED

|  |  |
| --- | --- |
|  **TITLE** | **ISBN NO.** |
| The Conceptual Guide to Business Management | 978-93-92469-13-8 |

JOURNAL PUBLICATIONS

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **Title**  | **Journal Details** | **Year** |
| 1 | Intricacies Faced by Teachers Today in Higher EducationalInstitutions, | Literary Explorations: Vol 1 – No1 (ISSN : 2319 – 9946) | July 2013 |
| 2 | Solid Waste Management inRural and Urban Areas | Solid Waste Management Issues and Challenges - (ISBN: 978 – 93 – 80577 – 05 -0). | 2014 |
| 3 | Importance , Issues and barriers to FDI | FDI and Economic Development-(ISBN: 978 – 81 – 929581 -02 -5). | 2014 |
| 4 | A Study on Consumers’Opinion towards SMS Advertising Values | Global Journal of Business &amp; Management Research- (ISSN : 2347 – 7814). | 2015 |
| 5 | Consumer Attitudes towards SMS Advertisements. | Bonfring- ISSN NO: 2250 - 1096 | 2016 |
| 6 | Social Entrepreneurship and Corporate Socialresponsibility | ISBN : 978 93 81430 84 2. | 2016 |
| 7 | A Study on Consumers Buying Behaviour of Consumetic Products in Vellore. | International Journal of Research Culture Society- ISSN - 2456-6683 | 2020 |

**PARTICIPATION CERTIFICATE**

|  |  |  |  |
| --- | --- | --- | --- |
| **Sl.No** | **College** | **Programme** | **Year** |
| 1 | C.Abdul Hakeen College | International Seminar on “Science of Learning and Teaching” | 2016 |
| 2 | AADHIPARASAKTHI COLLEGE  | TECHONOLOGICAL INNOVATIONS IN INDIAN BANKING SECTOR | 2018 |
| 3 | ISLAMIAH WOMENS COLLEGE | EMERGING TRENDS IN COMMERCE AND MANAGEMENT –International Conference | 2019 |
| 4 | D.K.M COLLEGEFOR WOMEN | CREATIVITY AND INNOVATION FOR YOUNG ENTREPRENEURS –National level Workshop | 2019 |
| 5 | ARCOT SRI MAHALAKSHMI WOMENS COLLEGE | CONSUMERISM IN INDIA- State level Seminar | 2019 |
| 6 | ARASU ENGINEERING COLLEGE  | GUIDELINES FOR WRITING A RESEARCH PAPER  | 2020 |
| 7 | MES COLLEGE ERUMELY  | ART OF WRITING RESEARCH REVIEW \ARTICLES FOR PUBLISHING IN PEER REVIEWED JOURNALS  | 2020 |
| 8 | MARUDHAR KESARI JAIN COLLEGE | HOW TO WRITE AN EFFECTIVE RESEARCH ARTICLE  | 2020 |
| 9 | AVS COLLEGE OF ARTS &SCIENCE | CRETIVITY AND INNOVATION FOR PERSONAL AND PROFESSIONAL DEVELOPMENT  | 2020 |
| 10 | GYANAMITE  | AN ESSENTIAL SKILLS FOR PROFESSIONAL DEVELOPMENT 26.4-30-4.2020VISHWABHARATHI RESEARCH CENTRE  | 2020 |
| 11 | AUXILIUM COLLEGE  | REDISCOVERING YOU FOR POST COVID SUCCESS | 2020 |
| 12 | MARUDHAR KESARI JAIN COLLEGE | SIGNIFICANCE OF COVID -19 FINANCIAL CRISIS MANAGEMENT IN GLOBALISED ERA  | 2021 |
| 13 | GURU NANAK COLLEGE  | RECENT TRENDS IN COMMERCE & MANAGEMENT ERP FOR BUSINESS -A MANAGEMENT DECISION MAKING | 2021 |
| 14 | C.ABDUL HAKEEM COLLEGE OF ENGINEERING AND TECHNOLONGY  | RE-VITALIZING EDUCATION DURING PANDEMIC & |  |
| 15 | K.M.G COLLEGE OF ARTS AND SCIENCE | NAAC NEW GUIDELINES AND IMPORTANCE OF IQAC IN POST COVID TIME FOR AFFILIATED COLLEGES – 2 Days FDP | 2021 |
| 16 | Hindusthan College Of Arts And Science Of Bharathiar University, Coimbatore, Tamil Nadu | Digital Teaching Methods In Higher Education | 2021 |
| 17 | Sraddha Academy | National Level Faculty Development Program | 2021 |
| 18 | D.K.M College For Women | International conference on the theme “BANCASSURANCE” | 2022 |
| 19 | HKBK Degree College, Bangalore | Crafting A Research Paper | 2022 |
| 20 | S.K.B.R.Govt.Degree College,Macherla | Sevenday Online Workshop On 7 Assessment Criteria For Naac | 2022 |
| 21 | MARUDHAR KESARI JAIN COLLEGE FOR WOMEN | Two day National Level Workshop on In pursuit of manoeuvre Quality Assessment, Enhanvement in HEIs: New Framework of NAAC" | 2022 |
| 22 | Rani Anna Government College for Women | International Webinar on Teachers as change Agents: An Ethical Approach | 2022 |
| 23 | VIT (VELLORE INSTITURE OF TECHNOLOGY) | Accreditation and Academic Excellence | 2022 |
| 24 | MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE | The necessit of NAAC in Non- Accredited institurions to promote holistic development of quality education" | 2022 |
| 25 | RAMANUJAN COLLEGE, UNIVERSITY OF DELHI | Refresher course on COMMERCE | 2022 |
| 26 | Theivanai Ammal College For Women | Positive Aspects of Teaching Practices | 2023 |

# PERSONAL PROFILEC:\Users\INDIAN\Downloads\LATHI-PH.jpg

|  |  |
| --- | --- |
| Name | Loganayagi .G |
| Designation | Assistant Professor |
| Father’s name | Gunasekaran .G |
| Date of Birth | 11.09.1976 |
| Address for Communication |  |
| Office |  |
|  |  |
|  |  |
|  |  |
| Home |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Email id. | loganayagigopi74@gmail.com |
| Contact Number |  |
| Office |  |
| Personal |  |

**SCHOLISTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******Passing*** |
| B.COM | Annamali University | 2002 |
| M.COM | Annamali University |  2005 |
|  M.Phil | Annamali University |  2009 |

**DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| **COURSE** |  **TITLE** | **INSTITUTION** | **YEAR** |
| **M.Phil.** | Working Capital Management on Villupuram Transport, TamilNadu | Annamali University | 2009 |

TEACHING EXPERIENCE

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | Swamy Vivekanandha Matriculation School, Thiruvalam. | 02.06.2002 | 31.05.2005 | 3 years |
| 2 | M.M.E.S Women’s Arts and Science College, Melvisharam | 21.06.2008 | Till date | 15 years  |

JOURNAL PUBLICATIONS

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **Title** | **Journal Details** | **Year** |
| 1 | Investment Opportunity in Africa | Bonfring International Journal of Industrial Engineering and Management Science (ISSN 2250 – 1096) | 2016 |
| 2 | Corporate Social Responsibility & Social Media | ISBN 9789381430842 | 2016 |
| 3 | A Study on women empowerment through SHG’s with special reference to Vellore district | ISSN 2320-4168 | 2018 |
| 4 | Challenges and problems faced by women entrepreneurs in Ranipet district | ISSN: 2456:6683 | 2020 |
| 5 |  |  |  |

**PARTICIPATION CERTIFICATE**

|  |  |  |  |
| --- | --- | --- | --- |
| **Sl.No** | **College** | **Programme** | **Year** |
| 1 | C.Abdul Hakeen College of Engineering & Technology | FDP on Research Analysis Using SPSS And AMOS | 2013 |
| 2 | C.Abdul Hakeen College | International Seminar on “Science of Learning and Teaching” | 2016 |
| 3 | EL SHADDAI ACADEMY | FDP using SPSS in Research | 2017 |
| 4 | Tally Academy Mumbai | Tally Academy Certified Advanced Tally Expert on Tally .ERP 9 | 2018 |
| 5 | ISLAMIAH WOMENS COLLEGE | INTERNATIONAL CONFERENCE | 2019 |
| 6 | THIRUVALLUVAR UNIVERSITY | FDP on Tally for GST | 2019 |
| 7 | K.C.College Of Engineering &Management Studies&Research Thane | Research, Funding Project & IPR | 2020 |
| 8 | Bharath Institute of Higher Education and Research | FDP on Evoluation of teaching learning process- post covid 19 | 2020 |
| 9 | Universal Teaching Academy , Puducherry | Workshop On Introduction To Animation, Creation Of Animated Objects And Characters, Creation Of Interactive Animation And Evaluation | 2020 |
| 10 | Sri Vasavi Engineering College | FDP On Open Source Tools And Software For Online Teaching | 2020 |
| 11 | Bharathidasan University | Research Methodology For Social Sciences | 2020 |
| 12 | Shri Krishnaswamy College for Women | Spoken tutorial project IIT Bombay | 2020 |
| 13 | Tally Education Pvt. Ltd | FDP on GST using Tally Release 6.6 | 2020 |
| 14 | Marudhar Kesari Jain College for Women | Webinar on “How to write an effective research article?” | 2020 |
| 15 | V.O. Chidambaram College | FDP on Research Capacity Building under UGC scheme | 2020 |
| 16 | Islamiah Women’s Arts And Science College | FDP on “Online Teaching Tools” | 2020 |
| 17 | Parvathaneni Brahmayya Siddhartha College OfArts & Science | FDP on “Filing of Income Tax Returns Law & Procedure” | 2020 |
| 18 | Government of Karnataka Department Of Collegiate Education | FDP on “Transformation in Indian Education through new education policy- Challenges and opportunities” | 2021 |
| 19 | Hindusthan College Of Arts And Science Of Bharathiar University, Coimbatore, Tamil Nadu | Digital Teaching Methods In Higher Education | 2021 |
| 20 | Sraddha Academy | National Level Faculty Development Program | 2021 |
| 21 | D.K.M College For Women | International conference on the theme “BANCASSURANCE” | 2022 |
| 22 | HKBK Degree College, Bangalore | Crafting A Research Paper | 2022 |
| 23 | S.K.B.R.Govt.Degree College,Macherla | Sevenday Online Workshop On 7 Assessment Criteria For Naac | 2022 |
| 24 | Thiruvalluvar University | FDP on Tally PRIME 2.O | 2023 |
| 25 | Theivanai Ammal College For Women | Positive Aspects of Teaching Practices | 2023 |



# PERSONAL PROFILE

|  |  |
| --- | --- |
| Name | **S J MUBEEN BEGUM** |
| Designation | Assistant Professor |
| Father’s name | S M SYED JAFER |
| Date of Birth | 01.01.1975 |
| Address for Communication |  |
| Office | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE |
|  | HAKEEM NAGAR |
|  | MELVISHARAM - 632509 |
|  |  |
| Home |  |
|  |  |
|  |  |
|  |  |
| Email id. | **Mubeen19khan@gmail.com** |
| Contact Number |  |
| Office | 04172-266463 |
| Personal |  |

**SCHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| **B.Com** | MADRAS UNIVERSITY | 1996 |
| **M.Com** | ANNAMALAI UNIVERSITY |  2004 |
| **B.Ed** | PALLAVAN COLLEGE OF EDUCATION |  2009 |
| M.phil | THIRUVALLUVAR UNIVERSITY |  2011 |
| **Ph.D** | THIRUVALLUVAR UNIVERSITY | Doing |

**DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| **COURSE** |  **TITLE** | **INSTITUTION** | **YEAR** |
| **Ph.D.** | A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER’S BUYING BEHAVIOUR IN VELLORE | D.K.M. COLLEGE FOR WOMEN | **Doing** |
| **M.Phil.** | A STUDY ON JOB SATISFACTION OF EMPLOYEES OF VELLORE SHOE FABRICS. | VOORHEES COLLEGE | **2011** |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | I.C.V SCHOOL, VELLORE | 2004 | 2013 | 9 |
| 2. | M.M.E.S.WOMEN’S ARTS & SCIENCE COLLEGE MELVISHARAM | 2013 | Till Date | 9 |

**JOURNAL PUBLICATIONS**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **Title**  | **Journal Details** | **Year** |
| 1 | A STUDY ON ATTITUDE AND CHALLENGES FACED BY SCHOOL TEACHERS, DURING COVID-19 WITH SPECIAL REFERENCE TO VELLORE |  |  |
| 2 | IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER’S BUYING BEHAVIOUR | WESLEYAN JOURNAL OF RESEARCH ISSN:0975-1386 Vol.No.14.1(XX)ISSN DOI: 26-02-2021. | FEBRUARY 2021 |
| 3 | A STUDY ON CUSTOMERS PERCEPTION TOWARDS ONLINE FOOD ORDERING AND DELIVERY PLATFORMS WITH SPECIAL REFERENCE TO ARCOT. |  | MAY 2023 |
| 4 | A STUDY ON IMPACT OF ONLINE ADVERTISING MEDIA ON BUYING BEHAVIOURPF CONSUMERS OF ARCOT TOWN | UGC CARE APPROVED JOURNALSOUTH INDIA JOURNAL OF SOCIAL SCIENCESISSN: 0972-8945 Vol.XXI, No.20 | MAY 2023 |
| **S.NO** | **DATE** | **CONFERENCE** | **ORGANIZER** |
| 1 | 28.1.2019 | EMERGING TRENDS IN COMMERCE AND MANAGEMENT | ISLAMIAH WOMENS COLLEGE |
| 2 | 28.2.2019 | CREATIVITY AND INNOVATION FOR YOUNG ENTREPRENEURS | D.K.M COLLEGE FOR WOMEN |
| 3 | 12.2.2020 | INDUSTRIAL INSTITUTIONAL INTERACTION | D.K.M COLLEGE FOR WOMEN |
| 4 | 03.09.2022 | INTERNATIONAL CONFERENCE ON THE THEME "BANCASSURANCE" | D.K.M COLLEGE FOR WOMEN(AUTONOMOUS) |
| 5 | 11.05.2023 - 12.05.2023 | RESEARCH METHODOLOGY - DATA PROCESSING, ANALYSISI AND TECHNIQUES | GOVT. COLLEGE OF EDUCATION, VELLORE |
| **S.NO** | **DATE** | **SEMINAR AND WEBINAR** |  **ORGANIZER** |
| 1 | 21.02.2018 | TECHNOLOGICAL INNOVATIONS IN INDIAN BANKING SECTOR | ADHIPARASAKTHI COLLEGE |
| 2 | 16.10.2019 | ENTREPRENEURIAL DEVELOPMENT | M.M.E.S WOMENS COLLEGE |
| 3 | 16.10.2019 | CONSUMERISM IN INDIA | ARCOT SRI MAHALAKSHMI WOMENS COLLEGE |
| 4 | 26.2.2020 | CSR POLICIES&PRACTICES | MARUDHAR KESARI JAIN COLLEGE FOR WOMEN |
| 5 | 09.03.2021 | SIGNIFICANCE OF COVID-19 FINANCIAL CRISIS MANAGEMENT IN GLOBALIZED ERA | MARUDHAR KESARI JAIN COLLEGE, VANIYAMBADI.  |
| 6 | 15.07.2022 | MANAGING PERSONAL FINANCE AND WEALTH CREATION | LAKSHMI NARAIN COLLEGE OF PHARMACY, BHOPAL. |
| 7 | 17.08.2022 | FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION | GOVT.ENGINEERING COLLEGE, GUJARAT |
| 8 | 02.09.2022 | FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION | MANKACHAR COLLEGE, ASSAM |
|   | 21.09.2022 | FINANCIAL LITERACY PROGRAMME | M.M.E.S WOMENS COLLEGE |
| 9 | 03.02.2023 | FINANCIAL EMPOWERMENT AND CAREER OPPERTUNITIES IN FINANCIAL AND SECURITIES MARKET. | PES’S RSN COLLEGE OF ARTS AND SCIENCE, GOA |
| 10 | 15.02.2023 | FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION. | ALAMGANG RANGAMATI COLLEGE, ASSAM. |
| **S.NO** | **DATE** | **FACULTY DEVELOPMENT PROGRAM** |  **ORGANIZER** |
| 1 | 29.7.2017 | FACULTY KNOWLEDGE PROGRAM | IBS ICFAI BUSINESS SCHOOL |
| 2 | 11.11.2017 | USING SPSS IN RESEARCH | EL SHADDAI ACADEMY |
| 3 | 14.6.2019 | INTELLECTUAL PROPERTY RIGHTS | D.K.M COLLEGEFOR WOMEN |
| 4 | 07.06.2021 TO 15.06.2021 | EFFECTIVE AND QUALITY RESEARCH WRITING – PHASE II |  PATRICIAN COLLEGE OF ARTS & SCIENCE, CHENNAI.  |
| 5 | 23.08.2021 TO 28.08.2021 | DIGITAL TEACHING METHODS IN HIGHER EDUCATION | HINDUSTHAN COLLEGE OF ARTS AND SCIENCE OF BHARATHIAR UNIVERSITY, COIMBATORE, TAMIL NADU |
| 6 | 05.02.2022 | CRAFTING A RESEARCH PAPER | HKBK DEGREE COLLEGE, BANGALORE  |
| 7 | 13.06.2022 TO 19.06.2022 | EFFECTIVE AND QUALITY RESEARCH WRITING – PHASE III. | PATRICIAN COLLEGE OF ARTS AND SCIENCE |
| 8 | 18.07.2022 TO 22.07.2022 | RESEARCH- CONTEMPORARY TRENDS & PROSPECTIVES | JEPPIAAR INSTITUTE OF TECHNOLOGY |
| 9 | 20.02.2023 TO 24.02.2023 | POSITIVE ASPECTS OF TEACHING PRACTICES | THEIVANAI AMMAL COLLEGE FOR WOMEN |

# PERSONAL PROFILE



|  |  |
| --- | --- |
| Name  | **SOPPANA.S** |
| Designation | Assistant Professor  |
| Father’s name | SHANMUGAM  |
| Date of Birth | 20.7.1981 |
| Address for Communication | NO.337B INDIRA STREET,BELLIYAPANAGAR, WALAJAPET.PIN 632513 |
| Email id. | **Soppana.rishi@gmail.com** |

**SCHOLISTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| B.COM | ARINGER ANNA WOMEN’S ARTS AND SCIENCE COLLEGE WALAJAPET/ MADRAS UNIVERSITY | 2001 |
| **M.COM** | UNIVERSITY OF MADRAS | 2005 |
| **M.phil** | UNIVERSITY OF MADRAS | 2007 |

**DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| **COURSE** |  **TITLE** | **INSTITUTION** | **YEAR** |
| **M.Phil.** | A study of socio-Economics conditions of Tannery Workers with special Reference to Ranipet. | UNIVERSITY Of. MADRAS  | **2007** |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | Grace mat.hr.sec.school | 2005 | 2007 | 2 |
| 2. | Blossom school -Bangalore  | 2014 | 2015 | 1 |
| 3. | M.M.E.S WOMEN’S arts and science college, MELVISHARAM. | 2017 | 2023 | 6 |

**PARTICIPATED CERTIFICATES**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **College** | **Programme** | **Year** |
| 1 | AADHIPARASAKTHI COLLEGE  | STATE LEVEL SEMINAR | 2018 |
| 2 | D.K.M COLLEGEFOR WOMEN | NATIONAL LEVEL WORKSHOP | 2019 |
| 3 | ARCOT SRI MAHALAKSHMI WOMENS COLLEGE | ONE DAY STATE LEVEL SEMINAR16 .10.2019 | 2019 |
| 4 | ISLAMIAH WOMENS COLLEGE | INTERNATIONAL CONFERENCE | 2019 |
| 5 | D.K.M COLLEGEFOR WOMEN | NATIONAL CONFERENCE  | 2020 |
| 6 | MARUDHAR KESARI JAIN COLLEGE FOR WOMEN | INTERNATIONAL SEMINAR | 2020 |
| 7 | PATRICIAN COLLEGE OF ARTS AND SCIENCE | 3 DAYS FDP  | 2020 |
| 8 | V.O.CHIDAAMBARAM COLLEGE  | CERTIFICATE OF PARTICIPATION -FDP | 2020 |
| 9 | K.M.G COLLEGE FOR ARTS AND SCIENCE  | NATIONAL LEVEL FDP  | 2020 |
| 10 | K.C COLLEGE OF ENGINEERING &MANAGEMENT STUDIES &RESEARCH TECNOLOGY | 4 DAYS FDP  | 2020 |
| 11 | TALLY EDUCATION PVT LTD  | CERTIFICATE OF PARTICIPATION -FDP | 2021 |
| 12 | C. ABDUL HAKEEM COLLEGE OF  | 3 DAYS FDP  | 2021 |
| 13 | SRI AKILANDESWARI WOMENS COLLEGE | NATIONAL WEBINAR | 2021 |
| 14 | SRADDHA ACADEMY | NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM | 2021 |
| 15 | HKBK DEGGREE COLLEGE | NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM | 2022 |
| 16 | GOVERNMENT COLLEGE FOR WOMEN (A) GUNTOR | SEVEN DAY ONLINE WORKSHOP | 2022 |
| 17 | D.K.M COLLEGEFOR WOMEN | INTERNATIONAL CONFERENCE | 2022 |
| 18 | MARUDHAR KESARI KAIN COLLEGE  | INTRTNATIONAL SEMINAR  | 2022 |
| 19 | ICTA ACAMEDY  | 3 DAY FDP  | 2022 |
| 20 | AUXILIUM COLLEGE | INTERNATIONAL CONFERENCE | 2023 |

#  PERSONAL PROFILE

|  |  |
| --- | --- |
| Name  | **A.SHAHEEN.**  |
| Designation | Assistant professor  |
| Father’s name | M.Abdul kalam Azad |
| Date of Birth | 26.9.1989 |
| Address for Communication |  |
| Office | M.M.E.S Women’s Arts and Science College |
|  | Hakeem Nagar |
|  | Melvisharam-632509 |
| Email id. | **Shaheenyaseen30@gmail.com** |
| Contact Number |  |
| Office | 04172-266463 |

**SCHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| **B.com** | M.M.E.S women’s Arts And science college -Melvisharam  | 2011 |
| M.com | D.K.M college for women  |  2013 |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | M.M.E.S women’s Arts And science college  | 20132017 June 2021  | 20152017 Nov2023 | 2years 6 month2 year 4 month |

**PARTICIPATED CERTIFICATES**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **College** | **Programme** | **Year** |
| 1 | MARUDHAR KESARI JAIN COLLEGE FOR WOMEN | International seminar | 2021 |
| 2 | HKBK DEGREE COLLEGE | National level faculty development program | 2022 |
| 3 | D.K.M COLLEGEFOR WOMEN | INTERNATIONAL CONFERENCE | 2022 |
| 4. | THEIVANAI AMMAL COLLEGE FOR WOMEN | FDP | 2023 |
| 5 | AUXILIUM COLLEGE | INTERNATIONAL CONFERENCE | 2023 |
| 6 | HKBK DEGGREE COLLEGE | NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM | 2022 |
| 7 | GOVERNMENT COLLEGE FOR WOMEN (A) GUNTOR | SEVEN DAY ONLINE WORKSHOP | 2022 |

**PROFILE** 

|  |  |
| --- | --- |
| Name | **ARCHANA.J** |
| Designation | Assistant Professor |
| Father’s name | JAGADESAN.V |
| Date Of Birth | 13.06.1998 |
| Adress for communication | No,23 kundamman st, walajapet. Ranipet dt Pin code: 632513 |
| E-mail | archanajagadesan6gmail.com  |
| Contact number |  |
| Office  |  |
| Personal  |  |

**SCHOLISTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational*** ***qualification*** | ***Institution/ University*** | ***Year of passing*** |
| B.com | Arignar anna Govt.arts college for women -walajapet | 2016 |
| M.com | Arignar anna Govt. arts college for women -walajapet  | 2018 |
| M. phil | Adhiparasakthi college of arts and science -Kalavai  | 2021 |

 **DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Title | Institution | Year |
| Ph d |  ------- |  -------- |  -------- |
| M. phil | A STUDY ON JOB SAISFACTION OF EMPLOYEES AT SRI SANKARA FAB IN WALAJAPET | ADHIPRASAKTHI COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) | 2021 |
| A STUDY ON CONSUMER PSYCHOLOGY TOWARDS ONLINE PRODUCT SERVIVES AT RANIPET DISTRICT  | ADHIPARASAKTHI COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)  | 2021 |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.no | INSTITUTION | From | To | No. Of. Years |
| 1 | M.M.E.S WOMEN’S arts and science college, MELVISHARAM  |  |  |  |
|   |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.no**12 3 45678  | **Name of the program**National conferenceFaculty Development ProgrammeNational level workshop One day State level seminar One day state level seminar International ConferenceState level seminarSecond international conference  | **Topic** Industrial Institutional Interaction Introduction to International Journal PublicationCreative and Innovation for Young EntrepreneursConsumerism in IndiaEntrepreneurial Development through the Technical Support of BankersEmerging Trends in Commerce and Management – A Global Pespective.Demonisation and its impacts on Indian EconomyA study on consumer Psychology towards online product services at Ranipet district  | **Date** 12.02.202031.01.202028.02.201916.10.201922.01.201928.01.201908.08.201719.02.2020 | **Organised** D.K.M. COLLEGE FOR WOMEN M.M.E.S. WOMEN’S ARTS AND SCIENCE COLLEGE D.K.M. COLLEGE FOR WOMEM ARCOT SRI MAHALAKSHMI WOMEN’S COLLEGE M.M.E.S. WOMEN’S ARTS AND SCIENCE COLLEGEISLAMIAH WOMEN’S ARTS AND SCIENCE COLLEGE K.M.G. COLLEGE OF ARTS AND SCIENCE M.M.E.S. WOMEN’S ARTS AND SCIENCE COLLEGE |

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#  PERSONAL PROFILE

|  |  |
| --- | --- |
| Name | **Deepa V** |
| Designation | Assistant Professor |
| Father’s name | Velu C |
| Date of Birth | 01-12-1998 |
| Address for Communication |  |
| Office |  |
|  |  |
|  |  |
|  |  |
| Home | No 27, Tank Street, Periya Thagarakuppam, Sengadu Post, Walaja Taluk- 632 501, Ranipet District |
|  |  |
|  |  |
|  |  |
|  |  |
| Email id. | **deepa011298@gmail.com** |
| Contact Number | 7538801609 |
| Office |  |
| Personal |  |

**SCHOLISTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| **M.com** | M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE, MELVISHARAM | 2021 |
| **B.com** | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE, MELVISHARAM  | 2019 |

**DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| **COURSE** |  **TITLE** | **INSTITUTION** | **YEAR** |
| **Ph.D.** |  |  |  |
| **M.Phil.** |  |  |  |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE, MELVISHARAM  | 2021 | Till date | 1 year 7Months |

# BOOKS PUBLISHED

|  |  |
| --- | --- |
|  **TITLE** | **ISBN NO.** |
|  |  |

**JOURNAL PUBLICATIONS**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **Title**  | **Journal Details** | **Year** |
| 1 |  |  |  |

**Board of Studies (Subject Expert)**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.** | **College** | **Programme** | **Year** |
| 1 |  |  |  |

**Participation**

|  |  |  |  |
| --- | --- | --- | --- |
| **SI.NO** | **COLLEGE** | **PROGRAMME** | **YEAR** |
| 1 | Thiagarajar College, Madurai | National Level Faculty Development Programme On Investor Education & Awareness ( 3 Days) | 2021 |
| 2 | HKBK Degree College | National Level Faculty Development Program on “Crafting a Research Paper” | 2022 |
| 3 | S.K.B.R Govt. Degree College, Macherla | The 7 Assessment Criteria for NAAC Accreditation (7 days online workshop) | 2022 |
| 4 | D.K.M College for Women  | International Conference on the theme “ Bancassurance” | 2022 |
| 5 | Rani Anna Government College for Women, Tirunelveli | International Webinar on Teachers as Change Agents: An Ethical Approach | 2022 |
| 6 | Theivanai Ammal College for Women , Villupuram | Faculty Development Programme on “Positive Aspects of Teaching Practices” (5 days) | 2023 |
| 7 | NSE Academy and Tamil Nadu Skill Development Corporation, Government of Tamil Nadu | Faculty Development Program Insurance and Income Tax & GST (5 days)  | 2023 |

PERSONAL PROFILE 

| Name | **P.RANJANI MONISHA** |
| --- | --- |
| Designation | ASSISTANT PROFESSOR  |
| Father’s name | J.PONDAMODHARAN |
| Date of Birth | 18/04/2000 |
| Address for Communication |  |
| Home | 483/D, JAYARAM NAGAR,  |
|  | PANDIYANALLUR  |
|  | SHOLINGHUR  |
|  | RANIPET DISTRICT -631102 |
|  |  |
| Email id. | **ranjanimonisha2000@gmail.com** |
| Contact Number |  |
| Office |  |
| Personal | 9655184314 |

**SCHOLISTIC PROFILE**

| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| --- | --- | --- |
| **B.com** | M.M.E.S. WOMEN'S ARTS AND SCIENCE COLLEGE  |  2017-2020 |
| M.com | M.M.E.S. WOMEN'S ARTS AND SCIENCE COLLEGE  |  2020-2022 |

**TEACHING EXPERIENCE**

| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| --- | --- | --- | --- | --- |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |



# ONAL PROFILESPER

| Name | **AYISHA A** |
| --- | --- |
| Designation | ASSISTANT PROFESSOR  |
| Father’s name | ABDUL HAMEED |
| Date of Birth | 14/05/1990 |
| Address for Communication |  |
| Email id. | **aayisharose@gmail.com** |
| Contact Number |  |

**SCHOLISTIC PROFILE**

| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| --- | --- | --- |
| **B.com** | M.M.E.S. WOMEN'S ARTS AND SCIENCE COLLEGE  | 2008-2011 |
| **M.com** | MUTHURANGAM GOVT ARTS COLLEGE |  2011-2013 |
| **M.Phil.** | MUTHURANGAM GOVT ARTS COLLEGE |  2017-2018 |

**TEACHING EXPERIENCE**

| **S.No** | **INSTITUTION**  | **From** | **To** | **No. of Years** |
| --- | --- | --- | --- | --- |
| 1. | Sri Venkateshwara Matric School, Walajapet | 2014 | 2016 | 2 Years |
| 2 | MMES Women’s Arts & Science College. | 2023 | Till Date | 6 Months |