**DEPARTMENT OF B.COM COMPUTER APPLICATIONS**

|  |  |  |
| --- | --- | --- |
| **S.NO** | **NAME** | **DESIGNATION** |
| 1 | SHAMILA SULTHANA K, M.COM., M.PHIL., | HEAD OF THE DEPARTMENT |
| 2 | FASILA BEGUM .A.S, M.COM., M.PHIL., | ASSISTANT PROFESSOR |
| 3 | KAMILA S, M.COM | ASSISTANT PROFESSOR |
| 4 | HINA KAUSAR,M.COM | ASSISTANT PROFESSOR |
| 5 | Sabeeha .N,M.COM,B.Ed.,VDECE | ASSISTANT PROFESSOR |

**PERSONAL PROFILE**

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|  **Name** | **SHAMILA SULTHANA K** |
| **Designation** | **Head , Assistant Professor****Department of Commerce (CA)** |
| **Father’s Name** |  **Mr. T.Khaja Mohideen** |
| **Date of Birth** | **27.03.1976** |
| **Address for Communication:**  |  |
| **Office** | **M.M.E.S.Women’s Arts and Science College, Melvisharam-632 509** |
| **Email id.** | **shamilasulthana@mmeswc.edu.in** |

S**CHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| **Educational Qualification** | **Institution/University** | **Year of Passing** |
| M.Phil | Manonmaniam Sundaranar University | 2006 |
| M.Com | University of Madras | 2001 |
| B.Com | Auxilium College/ University of Madras | 1996 |
| +2 | Auxilium Higher Secondary School/ State Board | 1993 |
| 10 | Govt.Girls High School, Thottapalayam, Vellore / State Board | 1991 |

**DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| COURSE | TITLE | INSTITUTION | YEAR |
| M.Phil. |  Consumer Purchase Behaviour of Home Appliances - A Study | Manonmaniam Sundaranar University | 2006 |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.No. | INSTITUTION | From | To | No.of Years |
| **1.** |  M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE MELVISHARAM,632509 |  02.07.2008 |  Till date |  15 Years |

**JOURNAL PUBLCATIONS**

|  |  |  |  |
| --- | --- | --- | --- |
| S.No. | Title | Journal Details | Year |
| 1 | Dimensions of brand equity of footwear retail market: A literature review | Kanpur Publishers | 2022 |
| 2 | Promotional strategies adopted by Indigenous footwear retailers in the new normal scenario- Customer Perceptions | Journal of the Asiatic Societies of Mumbai | 2022 |
| 3. | Trends In Buying Behavior of Consumers With Reference To Footwear Market At Vellore District In Tamilnadu | The International Journal of Analytical And Experimental Modal Analysis |  2019 |
| 4 |  Customer Preferences Of Retail Footwear Stores at Vellore City In Tamilnadu |  Shanlax International Journal of Management |  2017 |
| 5 | Impact of Globalisation on Agriculture in India - Astudy |  Bornfring International Journal of Industrial Engineering and Management Science |  2016 |
| 6 | Corporate Identity & Ethics | UGC Sponsored One Day National Seminar On Corporate Social Responsbility Organised By Mazharul Uloom College,Ambur | 2016 |

 PERSONAL PROFILE

|  |  |
| --- | --- |
| **Name** |  FASILA BEGUM .A.S |
| **Designation** | Assistant Professor, Department of Commerce (CA) |
| **Father’s Name** | ABDUL SATHAR.T.N |
| **Date of Birth** | 28.03.1987 |
| **Address for Communication** |  |
| **Office** | M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE, MELVISHARAM,632509 |
| **Email id.** | mrafeena22@gmail.com |

**SCHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| **Educational Qualification** | **Institution/UniversitY** | **Year of Passing** |
| M.Phil | Adhiparasakthi College of Arts And Science (Autonomus) Kalavai./Thiruvalluvar University | 2014 |
| M.Com | Arcot Sri Mahalakshmi Womens College of Arts & Science,Villapakam/Thiruvalluvar University | 2011 |
| B.Com | Aarinar Anna Govt. Arts & Science College For Women,Walapet/Thiruvalluvar University | 2007 |
| +2 | Little Flower Convent Girls Higher Secondary School,Ranipet/State Board | 2004 |
| 10 | Gangaradha Marticulation Higher Secondary School,Ranipet/Marticulation | 2002 |

**DISSERTATION AND THESIS**

|  |  |  |  |
| --- | --- | --- | --- |
| COURSE | TITLE | INSTITUTION | YEAR |
| M.Phil. | A Study On Housing Finance With Special Referencemto Uco Bank, Kanchipuram Branch | Adhiparasakthi College of Arts And Science (Autonomus) Kalavai. | 2013 |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.No. | INSTITUTION | From | To | No.of Years |
| **1.** | Arcot Sri Mahalakshmi Womens College Of Arts & Science,Villappakkam | 12.6.2012 | 14.05.2014 | 1Year 11 Mths |
| **2.** | M.M.E.S Women'S Arts & Science College Melvisharam,632509 | 08.01.2016 | TILL DATE | 8 yrs  |

**Staff participations:**

|  |  |  |
| --- | --- | --- |
| **Name of the Conference/Seminar/FDP** | **Organized by** | **year** |
| Tally Prime 2.0 -Accounting ,invocing taxation | Thiruvalluvar University | 2023 |
| Skill Development And Entrepreneurship | Thiruvalluvar University | 2023 |
| One Day Peer Education Training For RRC Programme Officers & Volunteers | Thiruvalluvar University | 2023 |
| FDP on Insurance and income tax ,GST coursess | NSE acadamy & TNSDC, through Naan Mudhalvan program atThiruvalluvar University  | 2023 |
| National Level Faculty Development Program on Digital Teaching Methods in Higher Education | Hindusthan College of Arts and Science | 23rd August to 28th August 2021 |

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PERSONAL PROFILE

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| **Name** | KAMILA S |
| **Designation** | Assistant Professor,Department of Commerce(CA) |
| **Father’s name** |  SHAJAHAN S |
| **Date of Birth** | 14.01.1998 |
| **Address for Communication** |  |
| **Office** | M.M.E.S Women's Arts and Science College Melvisharam,632509 |
| **Email id.** | Kamilashajahan1498@gmail.com |

SCHOLASTIC PROFILE

|  |  |  |
| --- | --- | --- |
| **Educational Qualification** | **Institution/University** | **Year of Passing** |
| M.COM | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE/ THIRUVALLUVAR UNIVERSITY | 2020 |
| B.COM | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE/ THIRUVALLUVAR UNIVERSITY | 2018 |
| +2 | SRI RAMAKRISHNA BHEL HR.SEC.SCHOOL/ STATE BOARD | 2015 |
| 10 | KRISHNA MATRIC HR.SEC.SCHOOL/ STATE BOARD | 2013 |

TEACHING EXPERIENCE

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.No. | INSTITUTION | From | TO | No.of Years |
| **1.** | M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE MELVISHARAM,632509 | 02.09.2021 | TILL DATE |  2Years |

PERSONAL PROFILE

|  |  |
| --- | --- |
| **Name** |  HINA KAUSAR |
| **Designation** | Assistant Professor, Department of Commerce (CA) |
| **Father's name** | ABDUL HAKEEM.V |
| **Date of Birth** | 03.05.1999 |
| **Address for Communication** |  |
| **Office** | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE,Melvisharam-632509 |
| **Email id.** | henakausar265@gmail.com |

**SCHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| **Educational Qualification** | **Institution/University** | **Year of Passing** |
| M.Com | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE/ THIRUVALLUVAR UNIVERSITY | 2022 |
| B.Com(CA) | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE/ THIRUVALLUVAR UNIVERSITY | 2020 |
| +2 | Islamiah Girls Hr Sec-School/ STATE BOARD | 2017 |
| 10 | Islamiah Girls Hr Sec-School/ STATE BOARD | 2015 |

TEACHING EXPERIENCE

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.No. | INSTITUTION | From | To | No.of Years |
| 1 | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE,Melvisharam | 04.08.2022 | Till Date |  1 Year |

# PERSONAL PROFILE

|  |  |
| --- | --- |
| Name | **Sabeeha .N** |
| Designation | Assistant Professor of Department of Commerce (CA) |
| Father’s name | M.S.Noorullah |
| Date of Birth | 28.12.1992 |
| Address for Communication |  |
| Office | M.M.E.S WOMEN’S ARTS AND SCIENCE COLLEGE,Melvisharam-632509 |
| Email id. | **nsabeeha01@gmail.com** |

**SCHOLASTIC PROFILE**

|  |  |  |
| --- | --- | --- |
| ***Educational******Qualification*** | ***Institution / University*** | ***Year of******passing*** |
| **B.Com(General)** | M.M.E.S Women's Art's & Science college,Melvisharam.Thiruvalluvar University. |  2014 |
| M.Com(A&F) | Annamalai University | 2018  |
| **VDECE** | Tamil Nadu open University | 2017 |
| **B.Ed** | Tamil Nadu Teachers Education University | 2020 |

**TEACHING EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **INSTITUTION** | **From** | **To** | **No. of Years** |
| 1. | K.H.Matriculation Girls Higher secondary School,Melvisharam. | 2014  | 2018 | 4 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 2. | M.M.E.S.Women's Art's & Science College,Melvisharam. | 20182023 | 2021Till date |   3 |