

DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)

2018-2019

The Commerce (CA) association activities began with Trade Fair which was organized by Dept. of Commerce(G) and Commerce(CA) on 12th September 2017, 10th September 2018 & 9th September 2019 with the objective of enhancing practical knowledge of business , students put up various stalls and sell their products as one day Entrepreneurs, it helps them to learn Entrepreneurship skill , to make profit with minimum investment with economy

Vegetable Carving competition was conducted for I Year students to bring out their artistic skills. **Entrepreneurial Skill Development Program** was conducted for the students of II & III year students of Commerce(CA), on 8.10.2018. **Product launch and Corporate Brochure Designing Competitions** are conducted to develop the Entrepreneurial and Marketing Skills of the Students

State Level Seminar on Entrepreneurial Development Through Technical Support of Bankers on 22-01-2019. The Seminar was conducted on 22-01-2019, it focussed on the new avenues challenges, opportunities and the emerging trends in Entrepreneurship and the role of banks in providing specialised and professional advice to the upcoming Entrepreneurs. The Resource person were Dr.Muthumeenakshi,, Assistant Professor, VIT , Vellore and Mrs. S.Subbalakshmi , Chief Manager, SBI, Vellore. 787 students of our college as well as outside colleges participated in the seminar. Participation Certificates were awarded to the students

2019-2020

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Entrepreneurial Skill Development Program was conducted for the students of II & III year students of Commerce(CA),on 8.10.2018.

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International Conference on Socio - Economic Impact on Entrepreneurship and Business was organized ,The Chief Guest was Dr. M.B.M. Ismail, Faculty of Management & Commerce, South Eastern University of Sri Lanka Eastern Province. 34 research papers were published in the International Journal of Research Culture Society. ISSN 2456-6683

INTERNATIONAL CONFERENCE on “Socio Economic Impact on Entrepreneurship And Business”

2020-2021

On 3 rd June 2020 Dept. of Commerce (CA) organized a Quiz on E-Commerce & E-Business; around 294

students attended the quiz.

On 17 June 2020 Dept. of Commerce (CA) organized a Quiz on General Knowledge; around 573 participants

from various states of India attended the Online Quiz.

On 12 th July 2020, A Webinar was organized on the topic “Art of writing Article in Scopus Index Journals”, Resource person Dr.Muthumeenakshi, Head Dept. of Social science and Languages, VIT University, gave a memorable lecture on the topic.

Department of Commerce (CA) conducted online competitions like Best out of waste and Vegetable carving for I B.Com (CA) students, a Product launch for II B.Com(CA) students, and Corporate Brochure Designing for III B.Com(CA) students. II B.Com(CA) students participated in International Webinar on “Toxicology”, “A Scientific Field for HumanSafety”, organized by Sree Vidyaniketan Degree College, Tirupathi, Andhrapradesh.

2021-2022

Induction Program was organized for I Year Commerce(CA) students on 27th and 28th September 2021. 71 Students attended the program. A Webinar was organized by Department of Commerce(CA) on 22nd September 2021 on the topic “Digital Marketing-A Strategical Mapping in the New Era of Business”, The Guest Speaker was Dr.R.Priya, Assistant Professor, Department of Business Admiistration, Justice Basheer Ahmed Sayeed College for Women, Chennai.

On 2nd December 2021, Department of Commerce(CA) conducted departmental activities, Just-a-Minute and Best out of waste competition for I Year students, Entrepreneurial Skill Development Competitions such as Product launch for II year students, to exhibit their own created brand product, and Corporate Brochure Designing for III Year Students, to bring out innovative promotional skills.

2022-2023

The Department of Commerce (CA) along with IQAC organized Entrepreneurial Development Competition (My Own Startup) on 21.09.2022 where the students launched their own products with their own creative brands and packaging. All the students actively participated in the competition with great enthusiasm and zeal. The vendors were the students of I,II & III Year B.Com(CA) students and the shoppers were the other department students. On 9.11.2022 A workshop on “How to Prepare a Research Project” was organized together with the Internal Quality Assurance Cell. The Resource Person was Dr.Nivethitha, Assistant Professor, Department of BBA. She presented PPT explaining them the various steps involved in preparing a project and she also gave hands on training on the methods involved in Analysis of data using SPSS.

On 21.12.2022 Ms. Zulaikha Bee P.K. participated in the FDP on “Creative Thinking” organized by the ICT Academy. Mrs.Fasila Begum participated in the FDP Insurance, Income Tax & GST organized by NSE Academy and TNSDC, Govt. Of Tamil nadu frm 30.01.20213 to 3.02.2023. On 4.02.2023 10 students of II B.Com(CA) participated in the International Conference on the Emerging Challenges of Green Business in Environment Sustainability organized by , Department of Commerce, Auxilium College for Women. & Nature Science Foundation.

On 10.02.2023, Mrs.A.S.Fasila Begum, Asst.Professor, and along with 2 students participated in the Peer Education Training program organized by RRC and State Aids Control Society. And the FDP on Skill Development and Entrepreneurship EDII-IEDP Chennai and Hub Thiruvalluvar University from 20.02.2023 to 22.02.2023. Mrs. K.Shamila Sulthana, Head, Dept. of Commerce(CA) published research papers in the UGC care Listed Journal, Journal of the Asiatic Societies of Mumbai in December 2022, and Kanpur Philosophers Journal.

The III B.Com(CA) students were taken to an Industrial Visit to Tea factory and Chocolate factory located at Ooty. The students learnt about the different process involved in the production of tea and Chocolates.

On 21.03.2023 E-Commerce Expo was organized for all the I, II and III year students. The students prepared and presented models and charts on Electronic Business, B2b, B2C , E-Hub, Web browsing Web.