

DEPARTMENT OF BUSINESS ADMINISTRATION

2018-2019

The department of Business administration organized EMPRESASS fifth state level symposium for the students on 12.09.2018. DR Chitradevi, associate professor, department of management, Sri Muthu kumaran institute of technology Chennai. 206 participants from 8 colleges have participated, overall championship won by the Auxilium college vellore.

On 03.10.2018, the department of BBA organized income generating project-candle making for all the department students by DR.EMELDA LILIAN.

On 10.10.2018, BBA department organized association activity for the students. The events conducted were, the best out of waste, product launch, live project.

On 16.03.2019, III year students of BBA department went to industrial visit to Britannia industry LTD, pondicherry.

On 21.01.2019, the department of BBA organized departmental activities like paper presentation, Ethnic walk, Biz quiz.

2019-2020

The department of business administration organized sixth state level symposium for the students on 17.08.2019, DR.BEULAH SURESH head of department of business administration auxilium college Vellore. Overall championship won by the auxilium college vellore

On 05.02.2020, the department of BBA organized departmental activities for students like live project, product launch, best out of waste.

On 18.02.2020 and 19.02.2020, the department of BBA and commerce organized socio economic impact on entrepreneurship and business -ICSE-EB2020. DR.NBM ISMAIL department of marketing management southeastern university of srilanka was the chief guest. III BBA students presented poster presentation and won prizes.

On 14.03.2020, III year BBA students taken to our one day industrial visit at Rane brake lining LTD, ambattur industrial estate, chennai

2021-2022

The department of business administration conducted a program on Leadership series to all the class representatives and assistant class representatives to enhance the leadership skills. This training program was conducted on 17.09.2021 and 18.09.2021 .

On 8.03.2022 department of BBA organized a program on International womens day to enhance and highlight the acheivement of women and women entrepreneurs. The first year students prepared chart works, models, face painting of famous women personalities. Second year students prepared charts of top most women entrepreneurs and displayed. The third year students participated in face painting on the theme of women empowerment.

On 8.05.2022-11.05.2022 the department of BBA organized industrial visit for third years to kodaikanal. We received an endorsement to visit chocolate musuem factory,kodaikanal.

On 5.06.2022 the department of BBA organized a program on World Environmental day and conducted activities based on the theme Only One Earth. We also planted more than 20 plant sapling inside the campus.

2022-2023

The department of BBA organized orientation program for Ist year students on 10.08.2022.

On 17.08.2022, the BBA department organized a talk on Attribution of success and failure by Mrs. Freda Gnanaselvam (Principal).

On 19.08.2022, the department of BBA and YRC jointly organized drawing competition for the commemoration of World humanitarian day. All the students of BBA students participated on the theme show humanity.

On 29.08.2022, the department of BBA organized selling stalls for ornaments, eatable items, and dresses stalls on college campus. This helped the students to learn the activity of buying and selling and also earned good profit from the stalls.

On 30.08.2022, the department of BBA organized an industrial visit for 3rd year students to the JPS enterprise private limited to celebrate small industry day. This visit was very helpful for students for better understanding of various concepts of business.

On 1.09.2022, the department of BBA organized leadership training series conducted to all the class representative and assistant class representative.

On 16.09.2022, the department of BBA organized a program on World manager`s day. The BBA students highlight management concepts, information about managers. On that day students presented chart works and models.

On 03.03.2023 Department of Business Administration organized Department activity. Different events like Paper presentation, Logo Collage, Best out of waste was organized for all students to enhance their skills knowledge.

On 09.03.23 Department of Business Administration organized training program on Women Entrepreneurship for BBA, B.Com (G), B.Com (CA) IIIrd year students, they imbibed the concepts of business which helps them to develop their Career path wisely.

On 10.03.2023 Department of Business Administration organized program on account of International Women`s Day. The theme of the program was “Management Skill Enhancement Program”. Students actively participated in various events like Masquerade, Pantomime and Slapstick which use to provoke and enhance their skills and talents.

As per the academic norms of Thiruvalluvar University, Department of Business Administration organized Industrial Visit for our final year students to KINFRA INDUSTRIES, WAYANAD, and KERALA. As it is an experimental learning, students acquired and experienced knowledge about the various processes in the Industries.

On 03-04-2023 Department of Business Administration Organized an Outreach Program to Islamiah Girls Primary School. 10 students of our department with two faculties participated in this program. Mrs.M.N.Salma Farheen, given a talk on importance of education to school students. We had a chance to interact and conduct various activities for Primary students. The Students actively participated and enjoyed learning through activities.

OUTREACH PROGRAM 2022-2023

Date	03-04-2023
Event	Outreach program of the department
Topic	Importance of education
No. of. Participants	130 Primary school students
	10 students from Department of BBA
Staff Incharge	Mrs.M.N.Salma Farheen, MBA., HOD & Assistant Professor, Mrs.M.Sirya,M.B.A., Assistant Professor Department of BBA
Place	Islamiah girls primary school NO.254, Anna salai main Road, Melvisharam, Tamil Nadu -632509
No. of. Beneficiaries	130 Primary school students
Brief Report	The students of the Department of BBA along with Mrs.M.N.Salma Farheen. MBA HOD, Mrs. M. Siriya, MBA, Assistant Professor, Department of BBA visited Islamiah girls primary school, Melvisharam to give the talk on importance of education to school students. They also interacted and conducted various activities for students. The Students actively participated and enjoyed learning through activities.