

## **INSTITUTIONAL DISTINCTIVENESS**

### **7.3.1 Portray the performance of the institution in one area distinctive to its priority and thrust within 1000 words**

#### **Response**

Education is the process of holistic development of a child. Mahatma Gandhi defined education as an “all round development of the child by drawing out the best in one’s body, mind, and spirit”. M.M.E.S. Women’s Arts and Science College is devoted to empower women and render this holistic development of the students.

The rise in women education after independence is found to be significant. Even though the share of female students is lowest in institutes of higher education there has been an increase of over 18% in female enrolment in higher education from 2015-16 to 2019-2020. It is remarkable to note that first graduates are in the rise in many families. This shows that people have realized the need for education and its importance to have a good living standard. The existence of this college since 2007 has enabled women to acquire education in graduate and post graduate level in this part of society. “When women are educated, their countries become stronger and more prosperous.” – Michelle Obama. Accordingly investing in girl’s education is considered as a promotion in protecting their rights.

Education empowers marginalized women and helps them build better futures for themselves and their families. According to the quote “educate a woman you educate her family, educate a girl and you change a future” we educate women to build a great society. Education for women is truly required to build a strong nation. Through this education women become socially, economically, emotionally, and psychologically empowered.

#### **PG courses in Arabic and Interior design and décor**

The two post graduate courses M.A. Arabic and M.Sc Interior Design and Decor are offered only by our college in this district. These two courses are available only in city colleges in our neighboring places like Chennai and Bangalore.

Interior design is the art and science of understanding people’s behavior to create functional spaces within a building. The course Interior design and décor which is offered in our college is affiliated to Thiruvalluvar University. It provides an opportunity to students with creative skills to learn the technicality involved in this subject.

The course is of much demand in city colleges. However knowing the need of such course in this town our college started post-graduation in Interior design and décor. The course is offered with nominal fees and affordable to women students.

The post graduates can get jobs in private sectors and academic institutions. They can also start their own enterprise and be an entrepreneur. There are several career opportunities in interior designing from which one can choose, such as furniture designers, exhibition designer, lighting designers, kitchen designer, architect, architectural technologist, product designer textile designer, stylist, production designer

Interior Design is unique in its blend of creativity and practicality, offering various career paths that cater to different skills and interests. Students who graduate in IDD can find placement in the following industries as:

- Dress Designer
- Interior Designer
- Architect.
- Architectural technologist.
- Estates manager.
- Furniture designer.
- Graphic designer.
- Product designer.
- Stylist.
- Textile designer.

Arabic is the specific language of the Islam. Learning Arabic can help you better communicate with both Arabs and other Americans. In studying Arabic, we can have a better grasp of the Arab culture, including its religion: Islam. The more you know about this language, the better equipped you're apt to educate people about Arabs.

Arabic students can find job opportunities such as:

- Foreign-service officer.
- Development program officer.
- Intelligence analyst.
- Government relations specialist.
- Translator.
- Interpreter.
- Transcriber
- Editor
- Proofreader
- Researcher
- Content writer
- Freelance linguist.

### **Scholarship for women students**

The management has been magnanimous in providing 50% scholarship to encourage minority students to come forward to be educated from Melvisharam. This provision has enabled many economically background students to gain a degree and find a job. This has enhanced their standard of living. Girls students who have studied from 6<sup>th</sup> standard to 12<sup>th</sup> standard in Government Schools are offered Rupees 1000/- per month by the Government of Tamilnadu to encourage students to continue higher studies. This scheme has been beneficial to many students from economically backward class. SC/ST Scholarships and Minority Scholarships are helpful for students falling under caste and minority groups. The students also receive scholarships from private sponsors such as self-help groups and building construction workers and others.

### **Value added and skill oriented Courses offered**

The college has identified 90 value added courses and have imparted to students during the last two years. These short term courses have developed an interest among our students to learn beyond their core

subjects. Students are encouraged to undergo free online certificate courses offered by Alison. The Naan Mudhalvan program initiated by the Tamil Nadu government has enhanced the students with skills developed in various fields. The training provided by the government with collaboration from the industry sector has paved way for students to fit in industry soon after graduation.

### **Add on courses**

The management has identified various academies to impart courses in Tally, DMLT, and Vocational courses of NCVRT (National Council of Vocational Research & Training) such as Certificate in Bakery & Confectionary, (3 months) Diploma in Python, Diploma in Computer Applications, Diploma in Computer Science, (6 months) Certificate course in Fashion and Clothing Technology (one year). Students are given the opportunity to enroll in these courses which is provided as additional courses selected out of interest. They can study at pace along with regular classes.

### **Conclusion**

The management has made distinctive effort in offering new job oriented and entrepreneurial courses for the students of this region. It has also provided additional short term certificate courses for students interested to study along with regular programs. These programs are offered to help students find job and fit into industry. Scholarships also play a major role in reducing the financial burden for students to continue the higher studies.