



M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE
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VALUE ADDED COURSES

Course Name	Women Entrepreneurship
Course Code	VAWE11
Duration	30 Hours
Offered by	Commerce (Computer Applications)

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Course Objectives: The students will understand the role of women entrepreneurship in different facets of society. It will highlight various livelihood supports for women employment opportunities.

Course Outcome

At the end of the course the student will be able to

CO 1: Understand the role of women entrepreneurship in different facets of society.

CO 2: Know the various livelihood supports for women Employment opportunities.

CO 3: Elucidate the role of various developmental schemes supporting women entrepreneurship.

Syllabus

Unit – I : Women Entrepreneurship

Significance of women entrepreneurship - Factors contributing to women Entrepreneurship - Characteristics- Challenges faced by Women Entrepreneurs –Growth of women Entrepreneurship

Unit – II : Entrepreneurship and Women Empowerment

Entrepreneurship in Sectors like Agriculture, Tourism, Health care, Transport and allied services - Relationship between Entrepreneurship and empowerment - Achievements of Woman Entrepreneurs - Role Models of Women Entrepreneur.

Unit – III : Women Employment Opportunities

Livelihood support for women Employment opportunities: Various agencies - Income Generating Programme – IRDP - Rural Credit & women’s Self help Groups - Skill Development and Technology Transfer - Technologies for Women - Impact on Women’s Development Programs and policy measures at International, National and State Levels.

Unit – IV : Strategies of Women Entrepreneurship Development

EDP –Objectives - Evolution of women entrepreneur development programme - Special Women and EDPs - Micro Enterprises and Self employment - Opportunities - Trends and Patterns of Women Entrepreneurship

Unit – V : Supporting Schemes of Women Entrepreneurship

Non-Stereotyping Women - Institution and Schemes supporting Women Entrepreneurs: SIDO, DIC, EDI, NIESBUD,SEWA, ALEAP - Institutional infrastructure.

Reference Books:

1. C.B. Gupta, Entrepreneurship development in India - Sultan Chand
2. P.Saravanavel, Entrepreneurial Development - Ess Peekay Publishing House
3. S.S.Khanka, Entrepreneurial Development, S.Chand & Co., New Delhi

